

Is this
the Final Version?
Iterative Publishing

Print, Digital and Workflows

Introduction

- 1: Public Facing Versions
- 2: Workflow Versioning
- 3: Publishing Incrementally
- 4: Editing Incrementally
- 5: Collaborative Editing

Preamble from the Digital Domain

Software

The semantic version format

In essence a **semantic version** looks like this:

`Major.Minor.Patch`

So `v1.3.8` has a `major` component with a value of `1`, a `minor` component with a value of `3` and a `patch` component with a value of `1`.

Semantic Versioning - <http://semver.org>

eBooks

Version Numbers

In general, the first number of the version number represents a major revision; the second number would be used for a revision containing several changes/new information; the third number would be used to indicate minor changes, such as fixing a typo or formatting issues. For example, if the first version of the book was 1.0, a subsequent minor revision could be 1.0.1; a more substantial revision could be 1.1; a total rewrite could be 2.0.

Apple - iBooks Asset Guide

Public Facing Versions

In Print:

some terms used

- Edition
- Revise
- Impression
- Reprint
- Errata

In Print

- A variety of conventions have been used
- No agreed method, but some style guides exist such as:
 - Chicago Manual of Style
 - Harts Rules (OUP)

In Print:

**Some imprint pages
(title-page verso)**

In Print:

Some imprint pages (title-page verso)

First Edition *October 1883.*

*Reprinted December 1883, March 1884, August 1884, 1885,
January 1886, March 1886, August 1886, September
1886, November 1886, 1887, 1888, 1889, 1890,
May 1891, July 1891, September 1891,
1892, January 1893, November 1893, 1894,
January 1895, February 1895, July 1895, 1896,
January 1897, July 1897, November 1897,
December 1897, June 1899.*

People's Edition, *June 1898. Reprinted September 1898, 1899.*
New Illustrated Edition, *November 1899.*

TREASURE ISLAND
BY + ROBERT + LOUIS
STEVENSON. + NEW
EDITION + WITH
ORIGINAL ILLUSTRATIONS
BY WAL PAGET

CASELL AND COMPANY, LIMITED,
LONDON, PARIS, NEW YORK AND
MELBOURNE, 1899

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In Print:

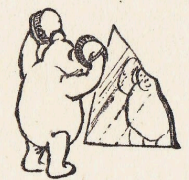
**Some imprint pages
(title-page verso)**

This book was first published October 14th 1926

It has been reprinted thirty-eight times

Thirty-ninth edition, 1949

WINNIE-THE-POOH
BY A. A. MILNE WITH
DECORATIONS BY
ERNEST H. SHEPARD



METHUEN & CO. LTD. 36 ESSEX STREET
LONDON W.C.2

In Print:

Some imprint pages (title-page verso)

HarperCollinsPublishers
77-85 Fulham Palace Road,
Hammersmith, London w6 8JB

Published by HarperCollinsPublishers 1999
1 3 5 7 9 8 6 4 2

Copyright © Bella Bathurst 1999

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be identified as the au

A catalogue record
available from the

ISBN 0 00257006 8

Frontispiece map by Mungo McCosh

Set in Janson by
Rowland Phototypesetting Ltd,
Bury St Edmunds, Suffolk

THE LIGHTHOUSE STEVENSONS

*The extraordinary story of
the building of the Scottish lighthouses
by the ancestors of
Robert Louis Stevenson*

BELLA BATHURST



HarperCollinsPublishers

In Print:

Some imprint pages (title-page verso)

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English translation Copyright © 1969 by William Collins Sons & Co. Ltd. and
Doubleday & Co., Inc.
All rights reserved
Printed in the United States of America on acid-free paper

First published in the United States by Doubleday & Co., Inc., 1969
Johns Hopkins Paperbacks edition, 1997
07 06 05 04 03 02 01 00 99 98 97 5 4 3 2 1

The Johns Hopkins University Press
2715 North Charles Street
Baltimore, Maryland 21218-431

First published in the United States by Doubleday & Co., Inc., 1969
Johns Hopkins Paperbacks edition, 1997
07 06 05 04 03 02 01 00 99 98 97 5 4 3 2 1

Library of Congress Cataloging-

Tournier, Michel.

[Vendredi. English]

Friday / Michel Tournier ; translated from the French by Norman Denny.

p. cm.

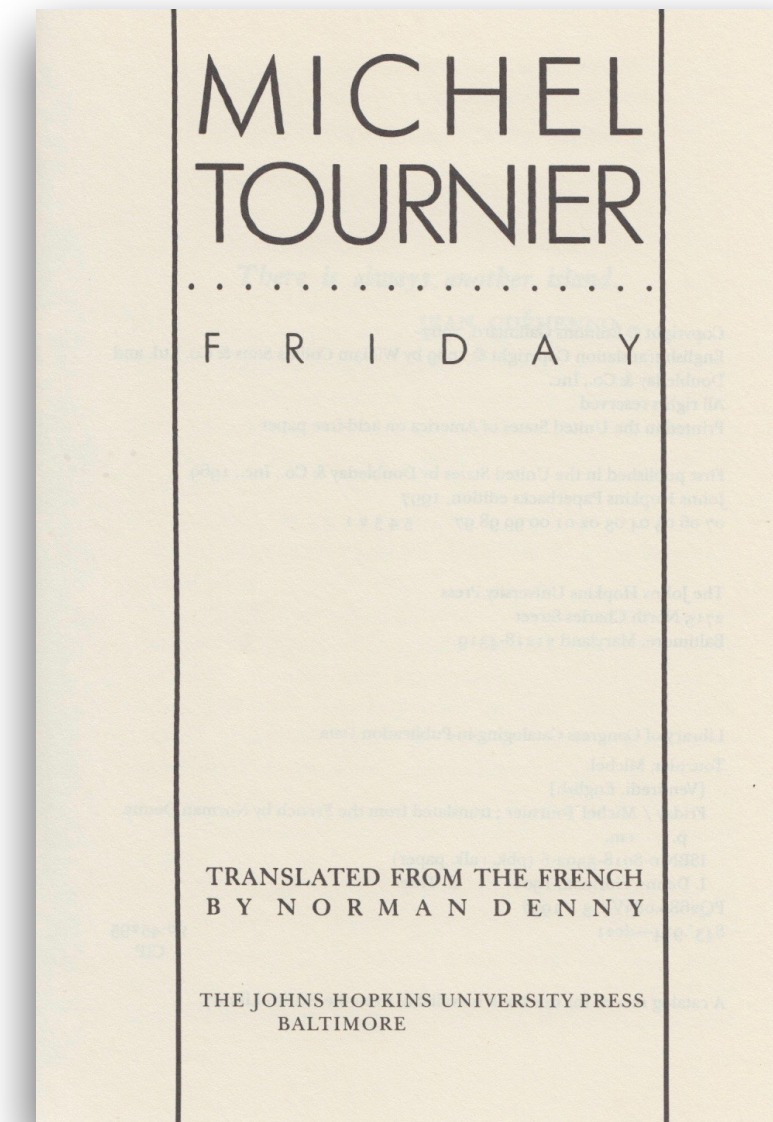
ISBN 0-8018-5592-6 (pbk. : alk. paper)

I. Denny, Norman, 1901- . II. Title.

PQ2680.083V413 1997

843 .914—dc21

96-45295
CIP



In Print:

Some imprint pages
(title-page verso)

This edition is limited to 1,500 copies for the world and will not be reprinted. The type has been distributed and the blocks for the illustrations and charts destroyed.

ANSON'S VOYAGE
ROUND THE WORLD

BY
RICHARD WALTER

A New Edition edited with Prefatory Notes
BY
G. S. LAIRD CLOWES

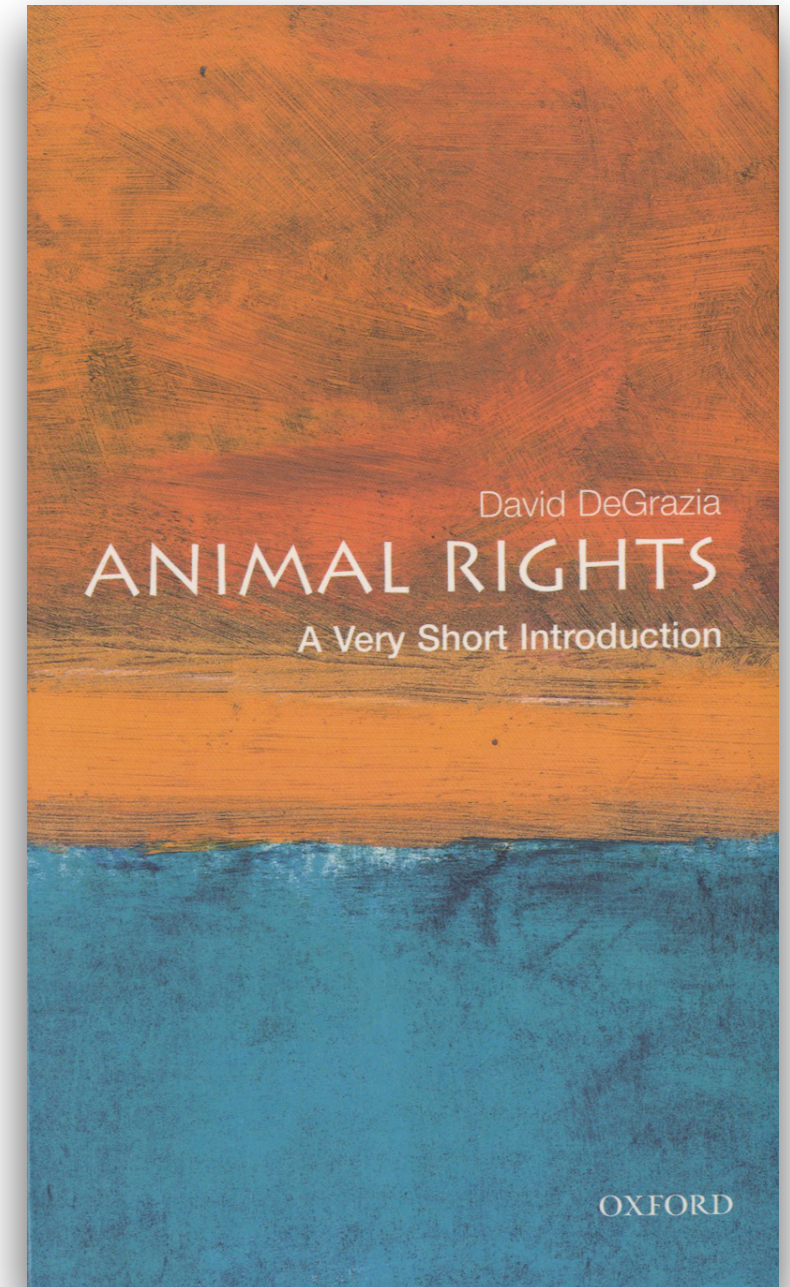
LONDON: MARTIN HOPKINSON LTD.
BOSTON: CHARLES E. LAURIAT CO.
1928

In Print:

Some imprint pages (title page verso) OUP's Very Short Introductions

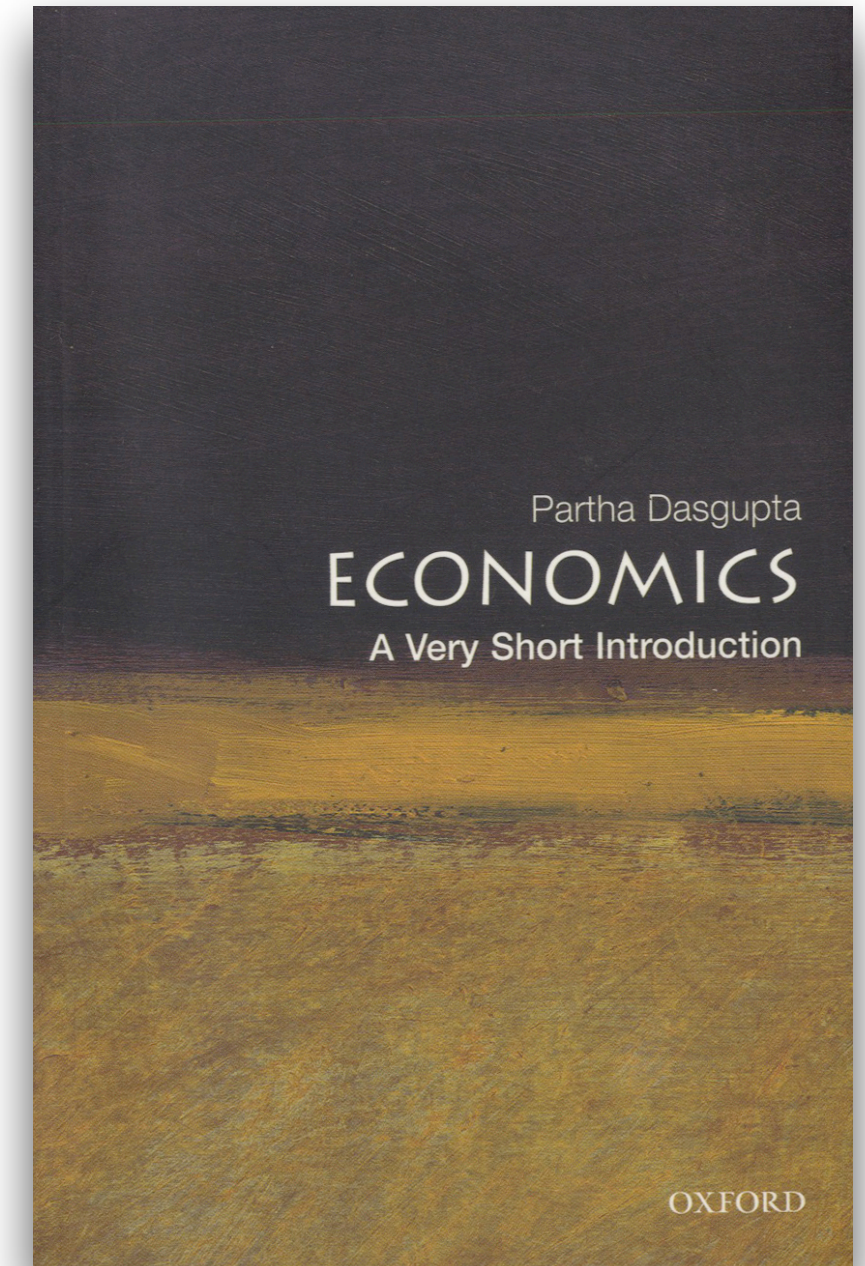
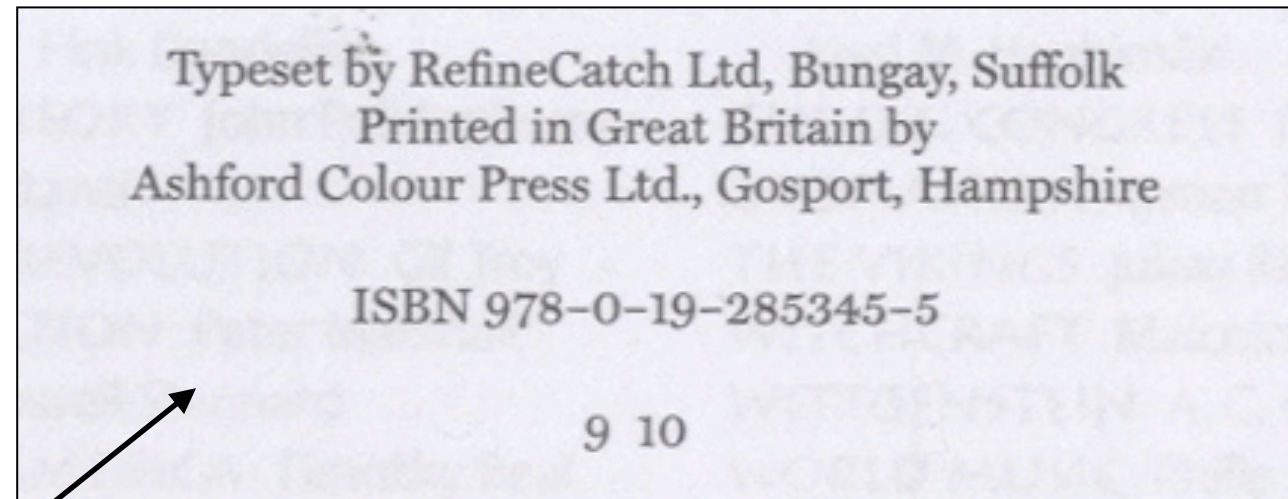
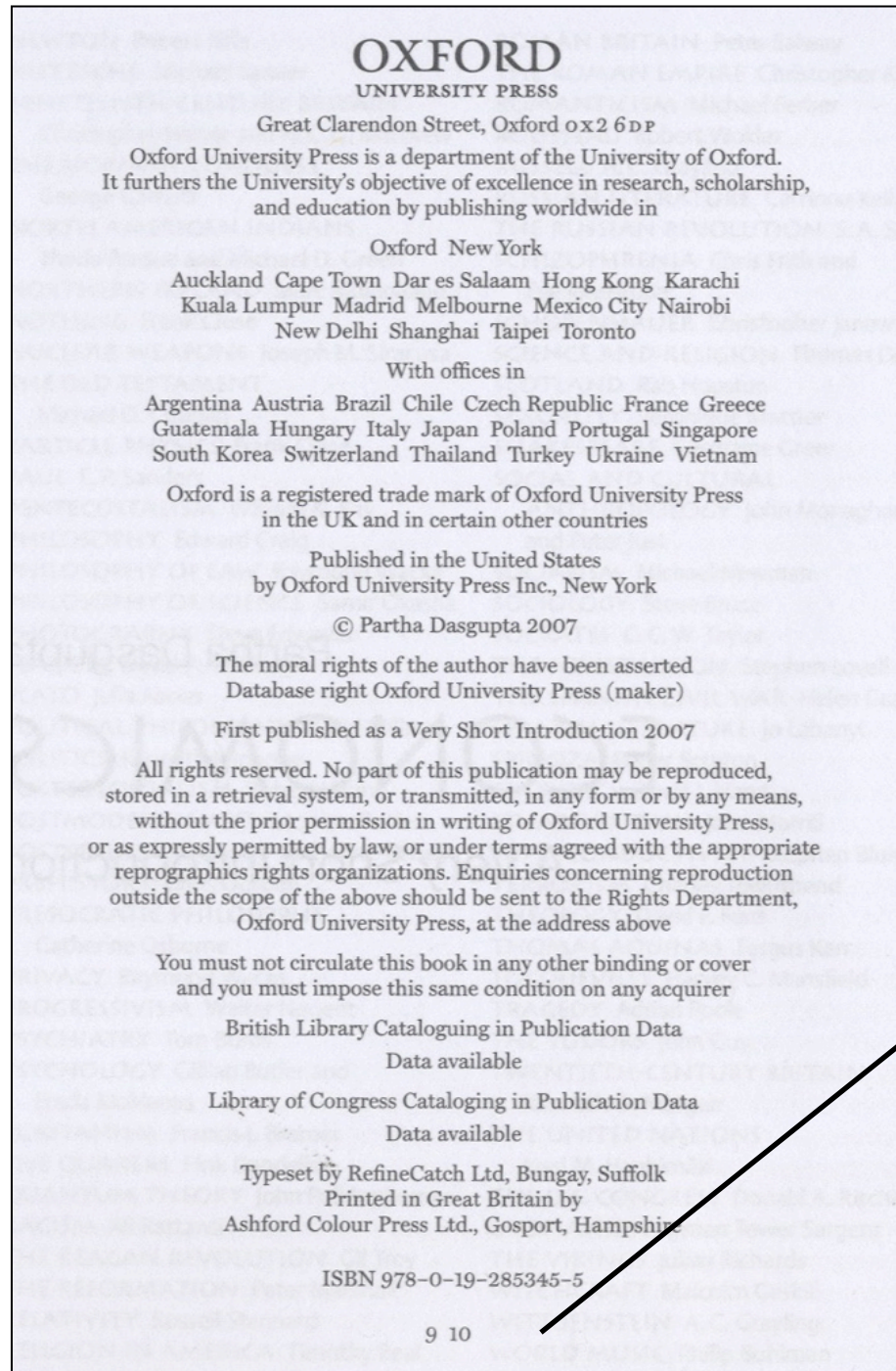
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Great Clarendon Street, Oxford OX2 6DP
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Kuala Lumpur Madrid Melbourne Mexico City Mumbai Na
São Paulo Shanghai Singapore Taipei Tokyo Toronto
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Library of Congress Cataloging in Publication Data
Data available
ISBN 0-19-285360-0
1 3 5 7 9 10 8 6 4 2
Typeset by RefineCatch Ltd, Bungay, Suffolk
Printed in Spain by Book Print S. L., Barcelona

ISBN 0-19-285360-0
1 3 5 7 9 10 8 6 4 2
Typeset by RefineCatch Ltd, Bungay, Suffolk
Printed in Spain by Book Print S. L., Barcelona



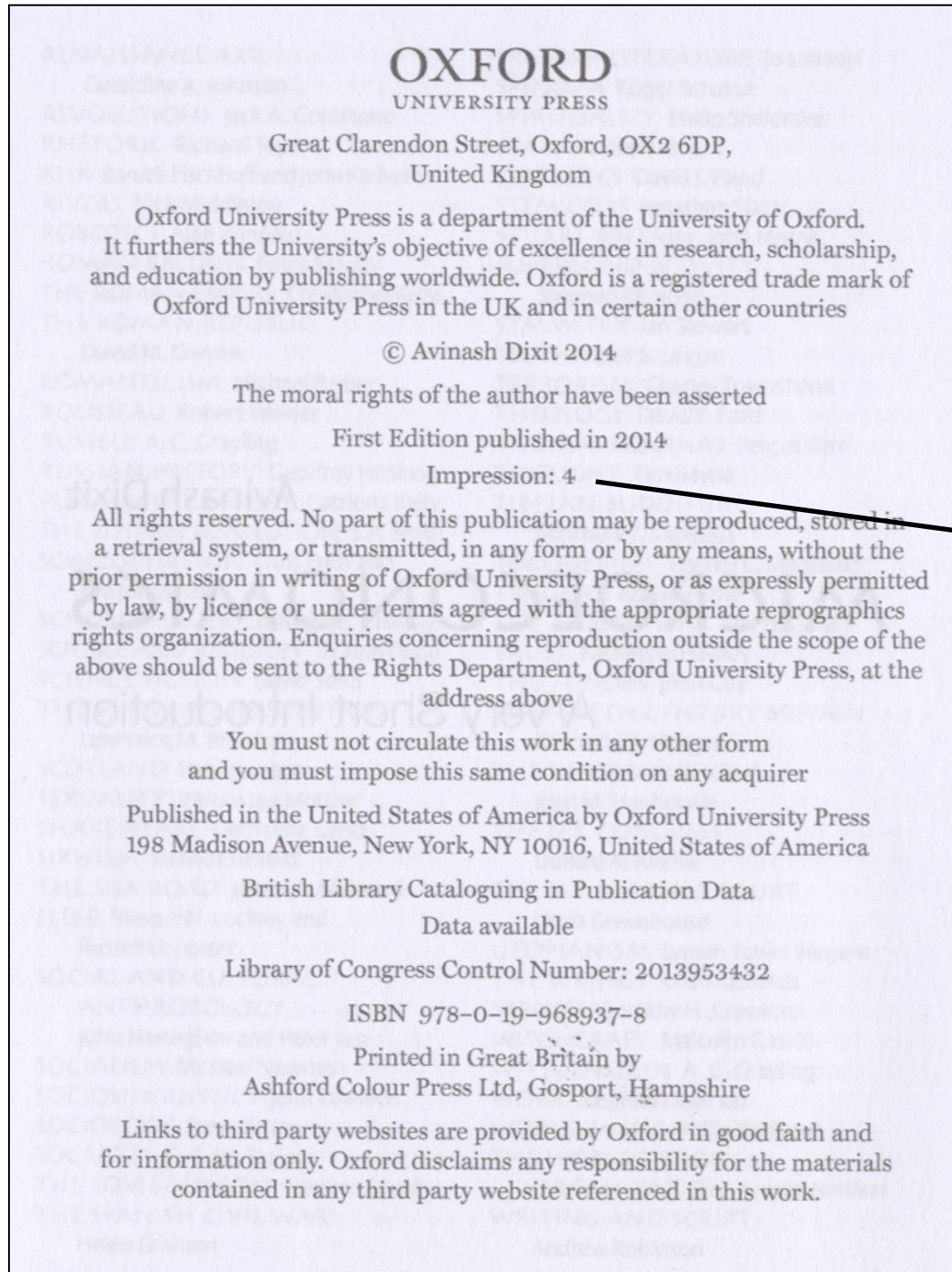
In Print:

Some imprint pages (title page verso) OUP's Very Short Introductions

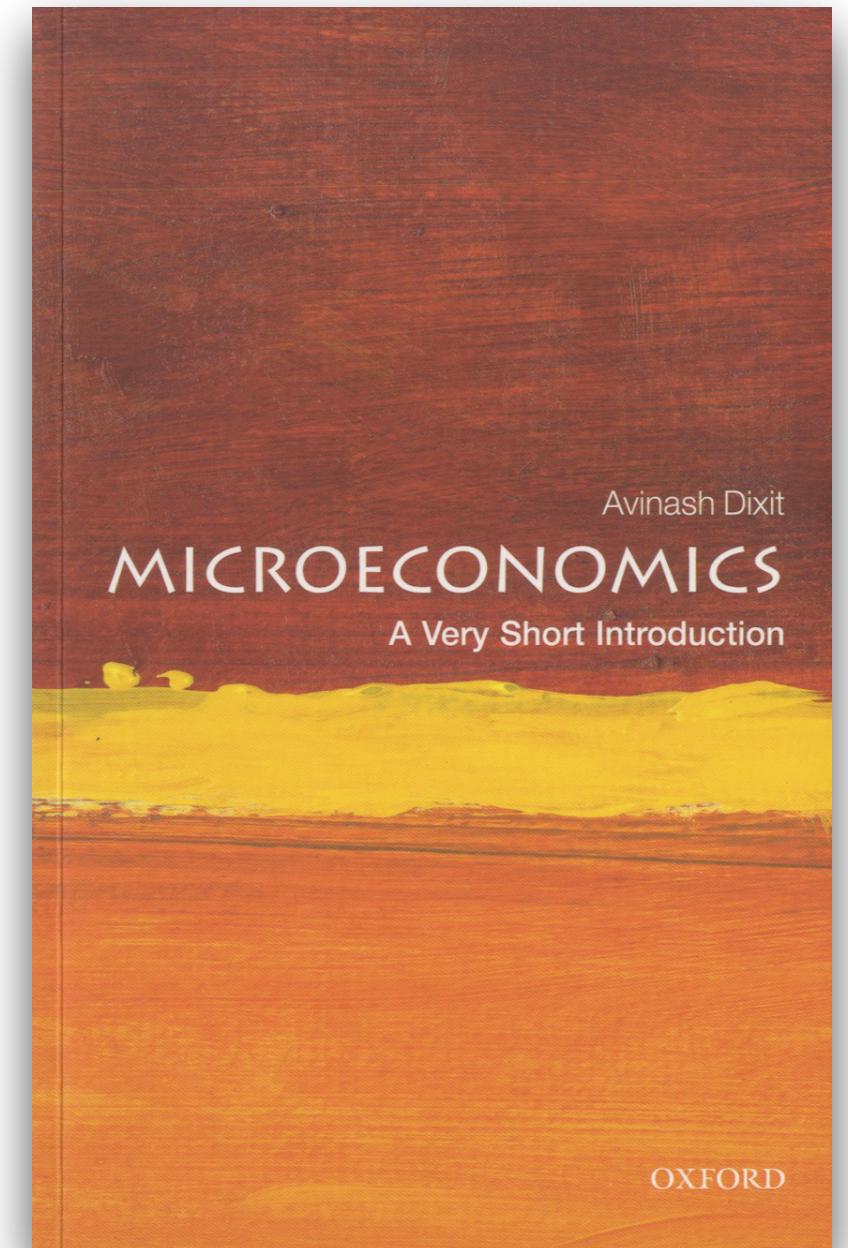


In Print:

Some imprint pages (title page verso) OUP's Very Short Introductions



First Edition published in 2014
Impression: 4



In Print:

Some imprint pages (title-page verso)

Copyright © 1992, 1996, 2004, 2005, 2008, 2012 by Robert Bringhurst

Version 4.0 ¶ 6 5 4 3 2 1

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HARTLEY & MARKS, PUBLISHERS

- PO Box 84332
Seattle, WA 98124
USA
- 400-948 Homer Street
Vancouver, BC V6B 2W7
Canada

Designed & typeset in Canada;
printed & bound in China.

∞

Fourth edition (version 4.0)

¶ THE ELEMENTS of
TYPOGRAPHIC STYLE

Fourth edition (version 4.0)

Robert Bringhurst

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Ж á q Ω

HARTLEY & MARKS, Publishers



Workflow Versioning

Publishing Workflow

The Author

T.S Eliot - The Waste Land
with edits and notes by
himself, his wife Vivien Eliot
and Ezra Pound

verse not standard
except as verse
to narrate

The typist home at teatime, who begins
~~to clear~~ ~~the~~ ~~table~~ ~~breakfast~~ away her ~~(broken)~~ breakfast, lights
Her stove, and lays out squalid food in tins;
Prepares the room and sets the room to rights.

qui dans les
goffes de la
rime

Out of the window perilously spread
Her drying combinations meet the sun's last rays,
And on the divan ~~(piled, (at night her bed),~~
Are stockings, dirty camisoles, and stays.

inventions
not warranted
by any real
experience of
nature

A ~~bright~~ kimono wraps her as she sprawls
In nerveless torpor on the window seat;
A touch of art is given by the false
Japanese print, ~~purchased in Oxford Street.~~

not in
hand
lodging?

I Tiresias, old man with wrinkled dugs,
Perceived the scene, and foretold the rest,
Knowing the manner of these crawling bugs,
I too awaited the expected guest.

Too easy

A youth of ~~twentys~~, spotted about the face,
One of those simple loiterers whom we say
We may have seen in any public place
At almost any hour of night or day.

Personal

Fride has not fired him with ambitious rage,
His hair is thick with grease, and thick with scurf,
~~perhaps~~ his inclinations touch the stage -
Not sharp enough to associate with the turf.

Perhaps
be damned

He, ^{is} the young man carbuncular, ~~will stare~~
~~boldly~~ about, in "London's one cafe",
And he will tell her, ~~with a casual air,~~
~~grandly~~ "I have been with Nevinson today".

all errata
might

Perhaps a cheap house agent's clerk, who flits
Daily, from flat to flat, with one bold stare;
One of the low on whom assurance sits
As a silk hat on a Bradford millionaire.

mix of
of to compare
+ gush
not just

He munches with the same persistent stare,
He knows his way with women (and that's that!)
Impertinently tilting back his chair
And dropping cigarette ash on the mat.

The time is now propitious, as he guesses,
The meal is ended, she is bored and tired;
Endeavours to engage her in caresses,
Which still are unreproved, if undesired.

] Authors /s Proofreaders [

(ctr) / (lc)

(fl) ["I don't care what kind of type you use for my book," a myopic author once said to the publisher, but please print the proofs in large type. With current technology, such a request no longer sounds ridiculous to those familiar with typesetting and printing.¹ Yet even today, type is not reset except to correct errors. Proofreading is an art and a craft. All authors should know the rudiments thereof though no proofreader expects them to be masters of it. Watch proofreader expects them to be masters of it. Watch not only for misspelled or incorrect words (often a most illusive error but also for misplaced spaces, "unclosed" quotation marks and parenthesis, and improper paragraphing; and learn to recognize the difference between an em dash—used to separate an interjectional part of a sentence—and an en dash [used commonly] between continuing numbers e.g., pp. 5–10; & d. 1165(70) and the word dividing hyphen. Whatever is underlined in a MS should of course, be italicized in print. Two lines drawn beneath letters or words indicate that these are to be reset in small capitals/three lines indicate full capitals. To find the errors overlooked by the proofreader is the author's first problem in proof reading. The second problem is to make corrections using the marks and symbols, devised by professional proofreaders, that any trained typesetter will understand. The third—and most difficult problem for authors proofreading their own works is to resist the temptation to rewrite in proofs.

(tr)
(lc) / (stet)
d/el
c/#/tr
(tr)
A / (sc) / N
(nom)
(ital)
(sc) / ; |
H
v/c
by
s/s
M

(caps + sc)

Manuscript editor

1. With electronic typesetting systems, type can be reduced in size or enlarged.

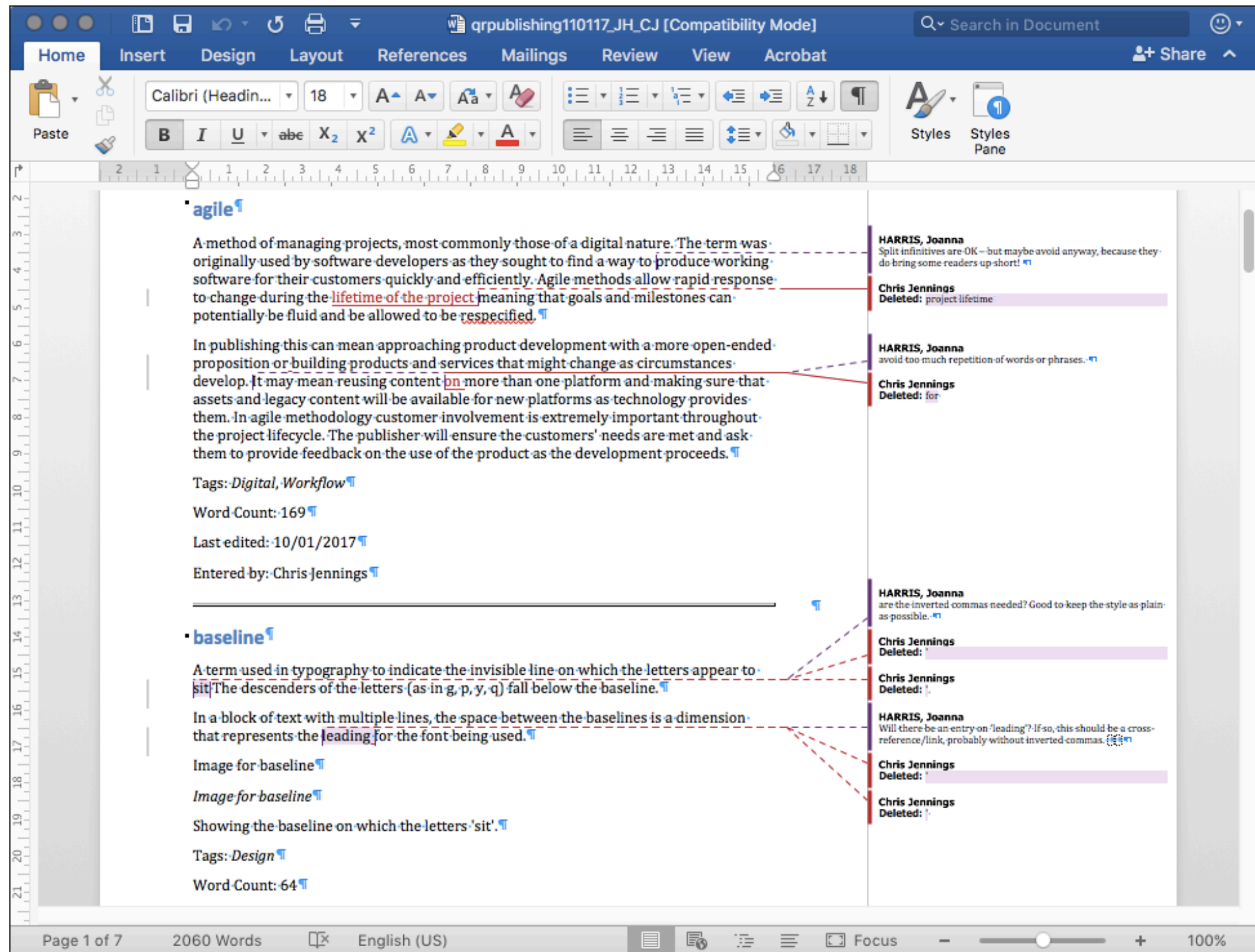
Publishing Workflow

The Editor

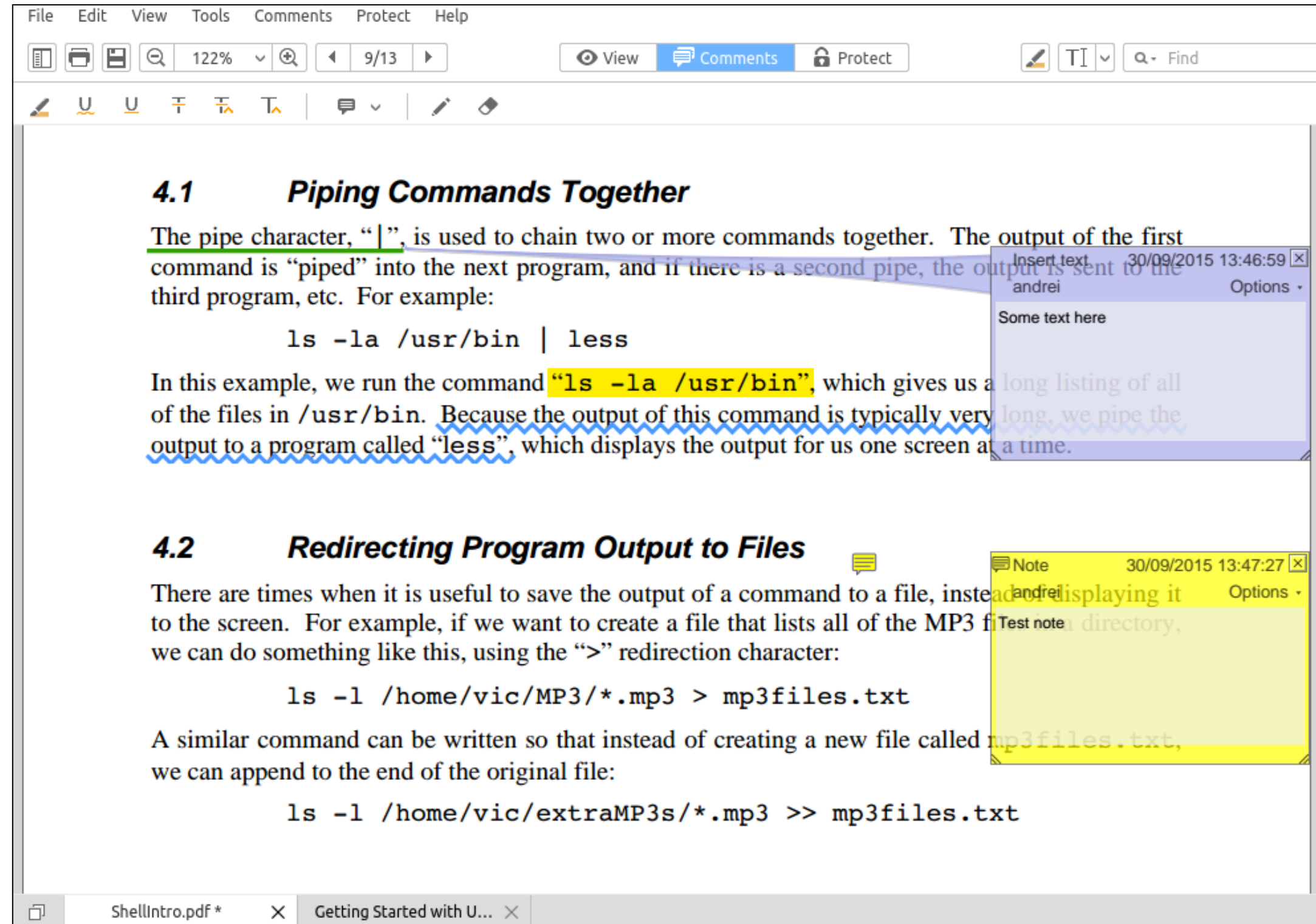
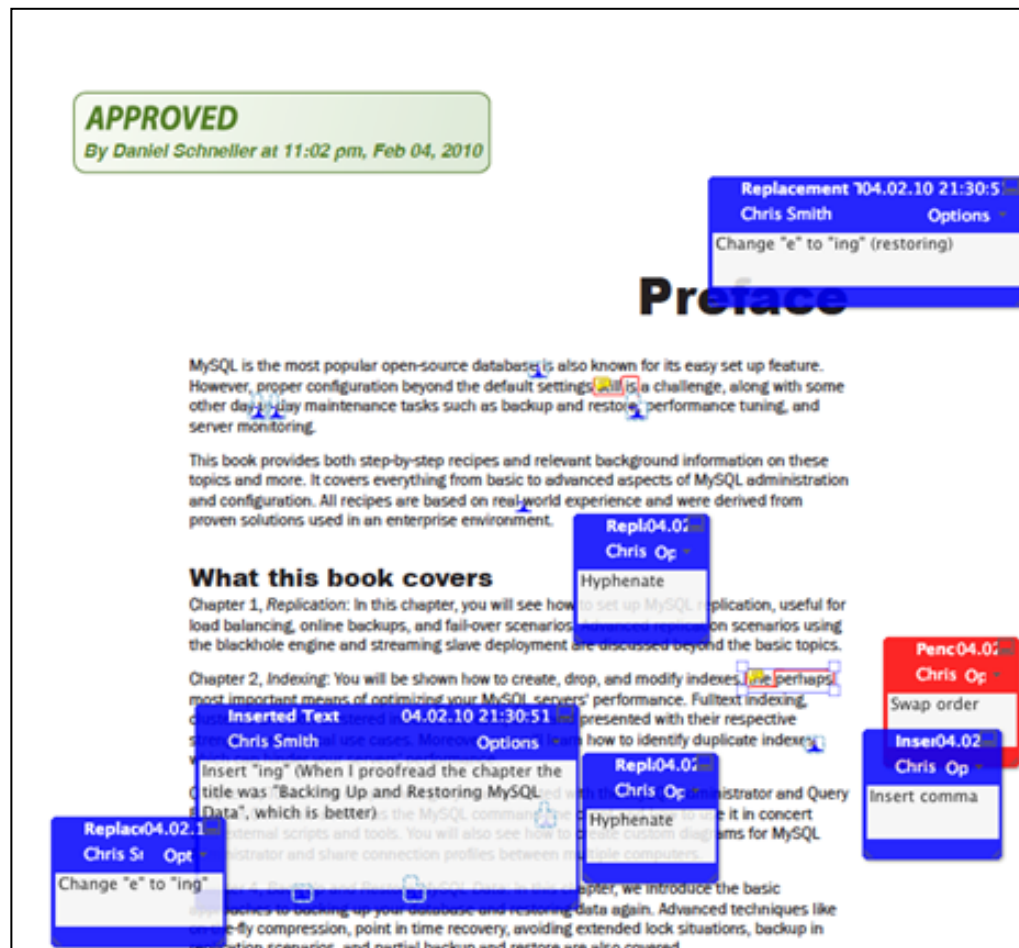
(based on BS 5261 part 2)

Instruction	Textual mark	Margin mark	Comment
No corrections on this page	[None]		Mark indicates that the page has been looked at.
Leave unchanged ('stet')	<u>InterColor consortium</u>		Often added to cancel an instruction wrongly requested.
Remove unwanted marks	under no ^o circumstances		May be applied to blemishes in reprographics
Refer to appropriate authority	<u>InterColor</u> consortium	?	For use when the proofreader is unsure, or where a style guide can be referred to
Insert new matter	The red hen	little h	
Insert additional matter	required. However , as		Additional matter is supplied on a separate sheet marked with reference letter.
Delete	See the table on page 5.		(In practice, these are usually the same in modern typesetting: 'close up' can be inferred from context.)
Delete & close up	See <u>the</u> table on page 5.		
Substitute character	The little red hy n	e	

Tracking Changes Microsoft Word



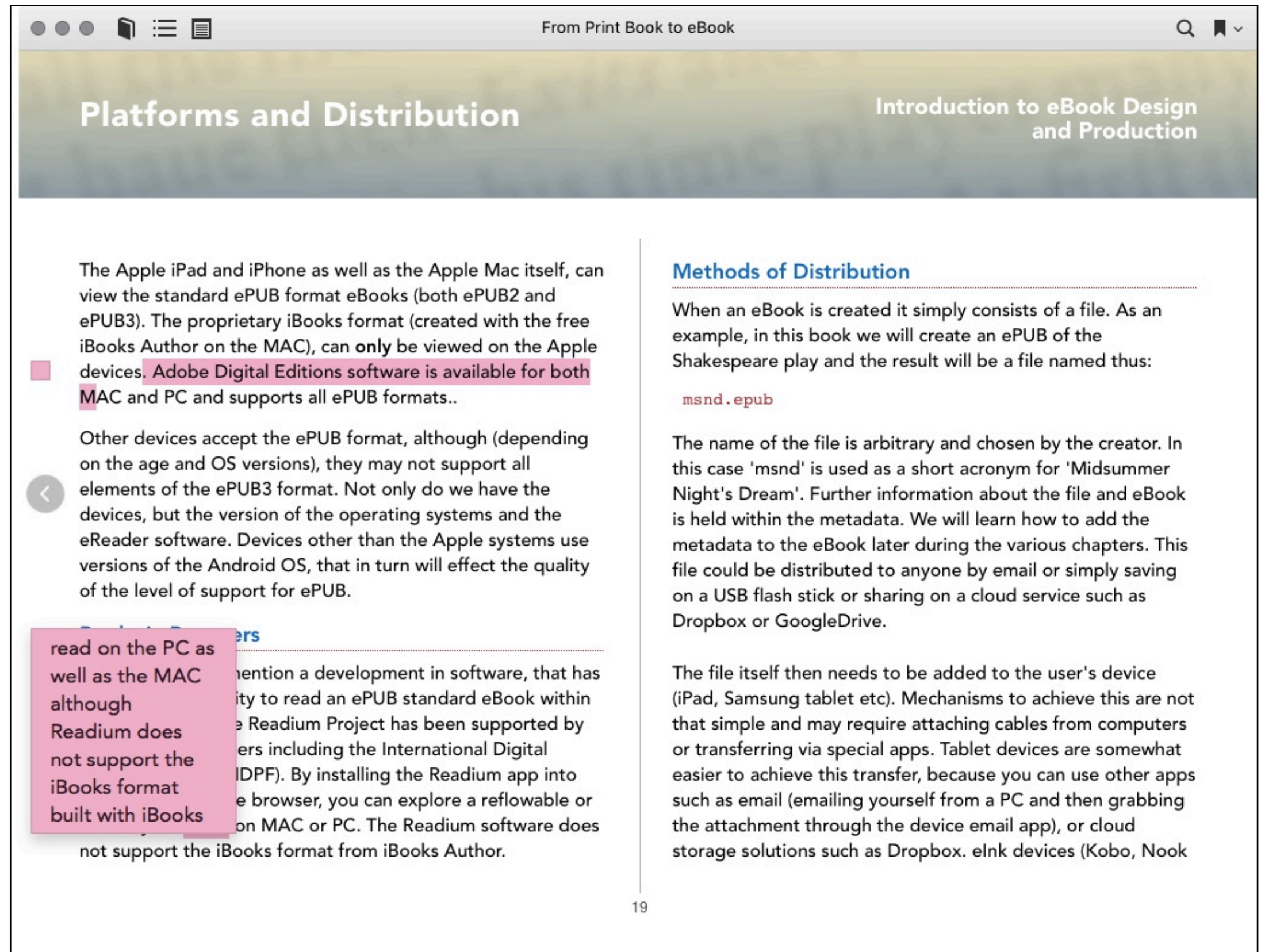
Annotation with PDF



Annotate an eBook

Potentially we could annotate an eBook as part of an editorial workflow, but there limited ways to share these annotations.

I use this to note changes to my own eBook.



Edit in the Cloud

The screenshot displays the Google Docs interface for a document titled "Ghosthunters". The top menu bar includes "File", "Edit", "View", "Insert", "Format", "Tools", "Table", and "Help". A notification states "Last edit was made 7 days ago by Eileen Sharp". The document content is centered and titled "Chapter Two". The main text reads: "She was watching her again. That lady, the one with the loose bun, hair disheveled into floating wisps that kissed her neck and tickled the high cheekbones of a face that never smiled. She wasn't always that way; sometimes the bun was neat, her cheeks rosy, and her corseted, lace gown crisp instead of muddy and wet. But for now she embodied her death, the picture of a tragedy she could not speak, but seemed unable to release into the next life. It must have been because she watched Morgan prepare for the dance. Morgan curled her red-brown hair, pinning it into submission with extra strength bobby pins. And the lady just stood there, shoulder slumped forward, eyes longing, and watched. While Morgan dabbed concealer onto her nose, the lady's wide, gray eyes followed the movement of her fingers. While Morgan shuffled over to her jewelry box to find a necklace, the lady leaned into her direction. But she never moved from her spot beside Morgan at the bathroom mirror. Never even blinked. And Morgan ignored her, just as she always did. "Madame" is what she called her because she saw her so often. Madame liked to pop in from time to time to study

Overlaid on the right side is a comment thread. At the top right of the document, there are buttons for "Comments" and "Share". The comment thread includes:

- Eileen Sharp** (8:44 AM Sep 21): Selected text: *quaffed*. Comment: "O Victim of Your Mother's Pronunciation—the word is 'coiffed'".
- Alyssa Auch** (9:02 PM Sep 19): Selected text: *Nevermind. What is a Nexus and why can I do lol*.
- Eileen Sharp** (10:29 PM Sep 18): Selected text: *he has agreed to give us the key to his study.* Comment: "more brilliance!".

Revisions in the Cloud

Bespoke system for
editing content.

I have built systems for
collaborative editing such as this
one for multi-author editing of
recipe book

This screenshot shows the 'Revisions' tab selected in the 'Edit Entry: Recipes' interface. The interface includes a navigation menu at the top with options like 'Content', 'Design', 'Add-Ons', 'Members', 'Admin', 'Tools', 'Help', and '+ Add'. The user 'Chris Jennings' is logged in. The 'Revisions' tab is active, displaying a table of revisions. Below the table, there is a checkbox labeled 'Enable Versioning for This Entry' which is checked. At the bottom right, there are 'Save Revision' and 'Submit' buttons.

Revision	Date	Author	Load Revision
Revision 4	27/3/2017 12:18	Chris Jennings	Currently Loaded
Revision 3	27/3/2017 12:17	Chris Jennings	Load Revision
Revision 2	17/3/2017 16:41	Jessica Davies Porter	Load Revision
Revision 1	17/3/2017 16:40	Jessica Davies Porter	Load Revision

This screenshot shows the 'Edit Entry: Recipes' interface with the form fields visible. The 'Title' field contains 'Buckwheat Pancakes'. The 'Country of Origin' dropdown menu is set to 'United Kingdom'. The 'Preamble' field contains the text: 'Buckwheat Pancakes are an ideal and easy to make brunch meal. These pancakes are very healthy and nutritious and are delicious to eat with strawberries and blueberries.' At the bottom, there is a status bar showing 'body p' and 'Words: 27, Characters: 142'.



Publishing Incrementally

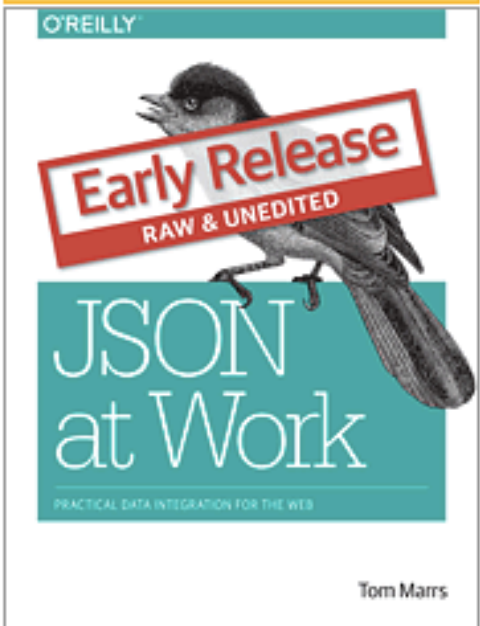
Early Editions

- When the delivered artefact is screen based (eBook, web)
- Can be public before completion
- Web paradigm means continual change and modification
 - metadata for web page might include:
`'This page last edited on 21.03.2016'`

eBook Publishing

O'Reilly Early
release scheme

Search Inside and Read ↗



JSON at Work
Practical Data Integration for the Web

By [Tom Marris](#)

Publisher: O'Reilly Media
Release Date: March 2017
Pages: 352

☆☆☆☆☆ 0.0

[Write a Review](#)

With Early Release ebooks, you get books in their earliest form—the author's raw and unedited content as he or she writes—so you can take advantage of these technologies long before the official release of these titles. You'll also receive updates when significant changes are made, new chapters are available, and the final...

[Full description](#)

[Larger Cover](#)

Table of Contents | **Product Details** | About the Author

- Chapter 1: JSON Overview **AVAILABLE**
- Chapter 2: JSON in JavaScript and HTML5 **AVAILABLE**
- Chapter 3: JSON in Ruby on Rails **AVAILABLE**
- Chapter 4: JSON in Java **AVAILABLE**
- Chapter 5: JSON Schema **AVAILABLE**
- Chapter 6: JSON Search **AVAILABLE**
- Chapter 7: JSON Transform **AVAILABLE**
- Chapter 8: JSON and Hypermedia **AVAILABLE**
- Chapter 9: JSON and MongoDB **AVAILABLE**
- Chapter 10: JSON Messaging with Kafka **AVAILABLE**
- Appendix A: Installation Guide **AVAILABLE**
- Appendix B: JSON Community **AVAILABLE**

eBook Publishing

Authors can
make unfinished
eBooks available
when using the
LeanPub
self-publishing
system

In progress publishing

The screenshot shows the LeanPub website interface. At the top, there's a navigation bar with links for 'Store', 'Read', 'Write', 'Support', and 'Blog'. A search bar and 'Sign In'/'Sign up' buttons are also present. The main content area features the book 'The Jackson Cookbook' by Ted M. Young. The book is described as 'JSON Recipes in Java' and is currently 20% complete. A code snippet is displayed, showing a Java class with a 'toString()' method that outputs a JSON object. The pricing section shows a minimum price of \$4.99 and a suggested price of \$9.99. The author's earnings are set at \$8.49. A price slider is visible, and a button 'Add Ebook to Cart' is prominently displayed. The page also includes a progress bar and a 'LAST UPDATED ON 2013-09-04' timestamp.

77 READERS 27 PAGES 3,303 WORDS

The Jackson Cookbook

JSON Recipes in Java

Ted M. Young

Jackson is a popular, high-performance JSON processor for Java, but with its wealth of features can come complexity. This book helps you with its cookbook approach: each recipe discusses and then solves a problem, showing you how to best use Jackson to get your work done.

```
@JsonProperty @JsonCreator public Portfolio  
String firstName @JsonValue public String toString()  
  
{  
  "title" : "Jackson Cookbook",  
  "subtitle" : "JSON Recipes in Java",  
  "author" : {  
    "name" : {  
      "first" : "Ted",  
      "middle" : "M",  
      "last" : "Young"  
    },  
    "twitterId" : "@jitterted",  
    "website" : "http://about.me/tedmyoung"  
  },  
  "url" : "https://leanpub.com/jacksoncookbook",  
  "language" : "English",  
  "version" : "0.1"  
}  
  
ObjectMapper objectMapper = new ObjectMapper();  
objectMapper.writeValue(jsonWriter, portfolio);
```

MINIMUM \$4.99 SUGGESTED \$9.99

YOU PAY \$9.99

AUTHOR EARNS \$8.49

YOU PAY (US\$) \$9.99

Add Ebook to Cart

This book is 20% complete
LAST UPDATED ON 2013-09-04

EU customers: Price excludes VAT. VAT is added during checkout.

Add to Wish List

Authoring Incrementally

- Publishing systems need to offer versioning
- Metadata can include a status
 - being edited, under review, release candidate, needs updating etc.
- Editors can have different levels of control from authors

Authoring Incrementally

Using YAML to
add front matter
metadata to a
chapter

This information can be
displayed to an author /
editor

```
---  
layout: book  
title: Chapter 4 – eBook Production with InDesign  
published: false  
date: 2017-06-14  
version: 0.11  
images: medium  
order: 6  
status: [add overview]  
---  
  
# Chapter 4 – eBook Production with InDesign
```

Status of this page: add overview

Version: 0.11 | June 14, 2017

Chapter 4 – eBook Production with InDesign

Overview

Important Tips for InDesign Users when Making eBooks

Note: There are differences between these 4 scenarios:

- You have already designed for print and are intending to export for the re-flowable ePub.

eBook Publishing

Apple iBooks needs specific version details:

Information

Language	English	Published	30 Mar, 2015
Genre	Design	Updated	24 May, 2017
Publisher	PagetoScreen	Pages	217
Version	1.3	Size	376 MB

Version History

Version 1.3 — 24 May, 2017

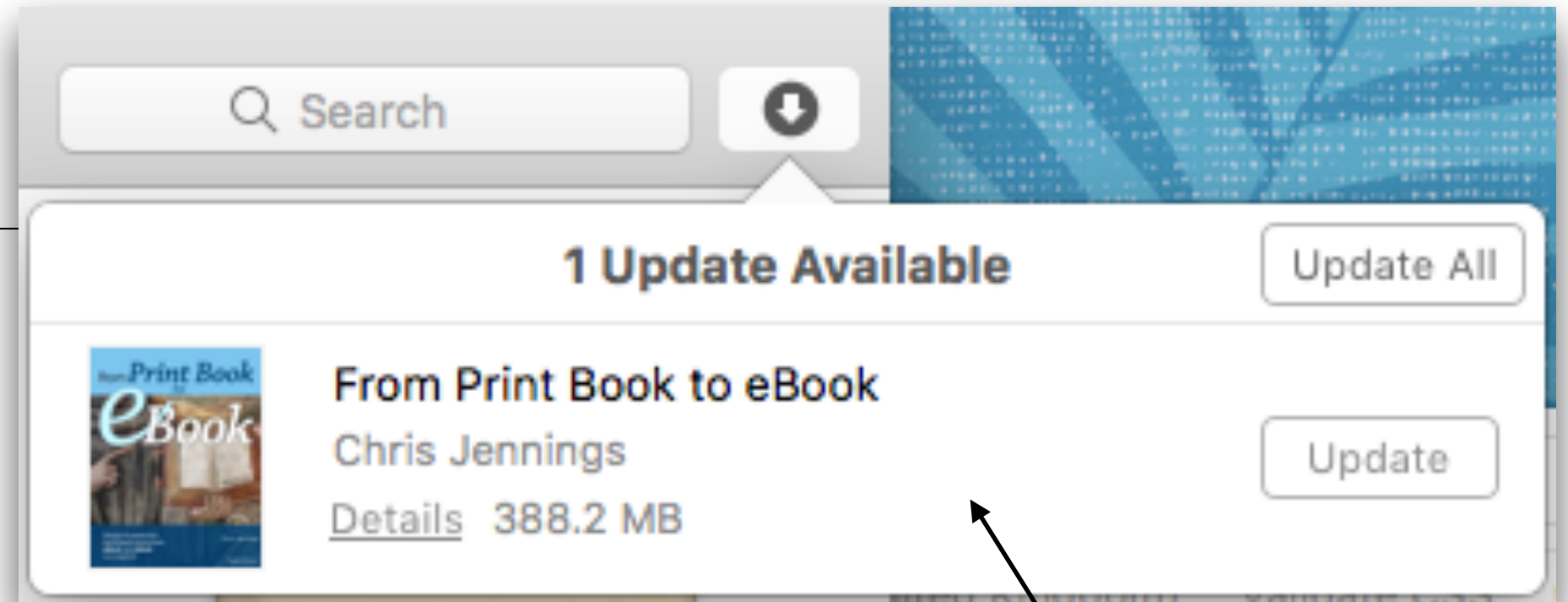
Some minor typos corrected.
Removed references to Adobe Edge Animate which is no longer available.
Added some corrections to the external references.

Version 1.2 — 19 Feb, 2016

InDesign CC moved to CC 11.2 so some screen grabs have changed.
Noted the change for deprecated orientation locking for Apple devices
Corrected some spelling mistakes and added further details on Footnotes in eBooks.
iBooks now uses 'Scrolling View' rather than 'Portrait Mode', and so the text has been changed to reflect this.
Some bugs in InDesign have been fixed in version CC 11 and the text is edited to reflect this also.

Version 1.1 — 25 Sep, 2015

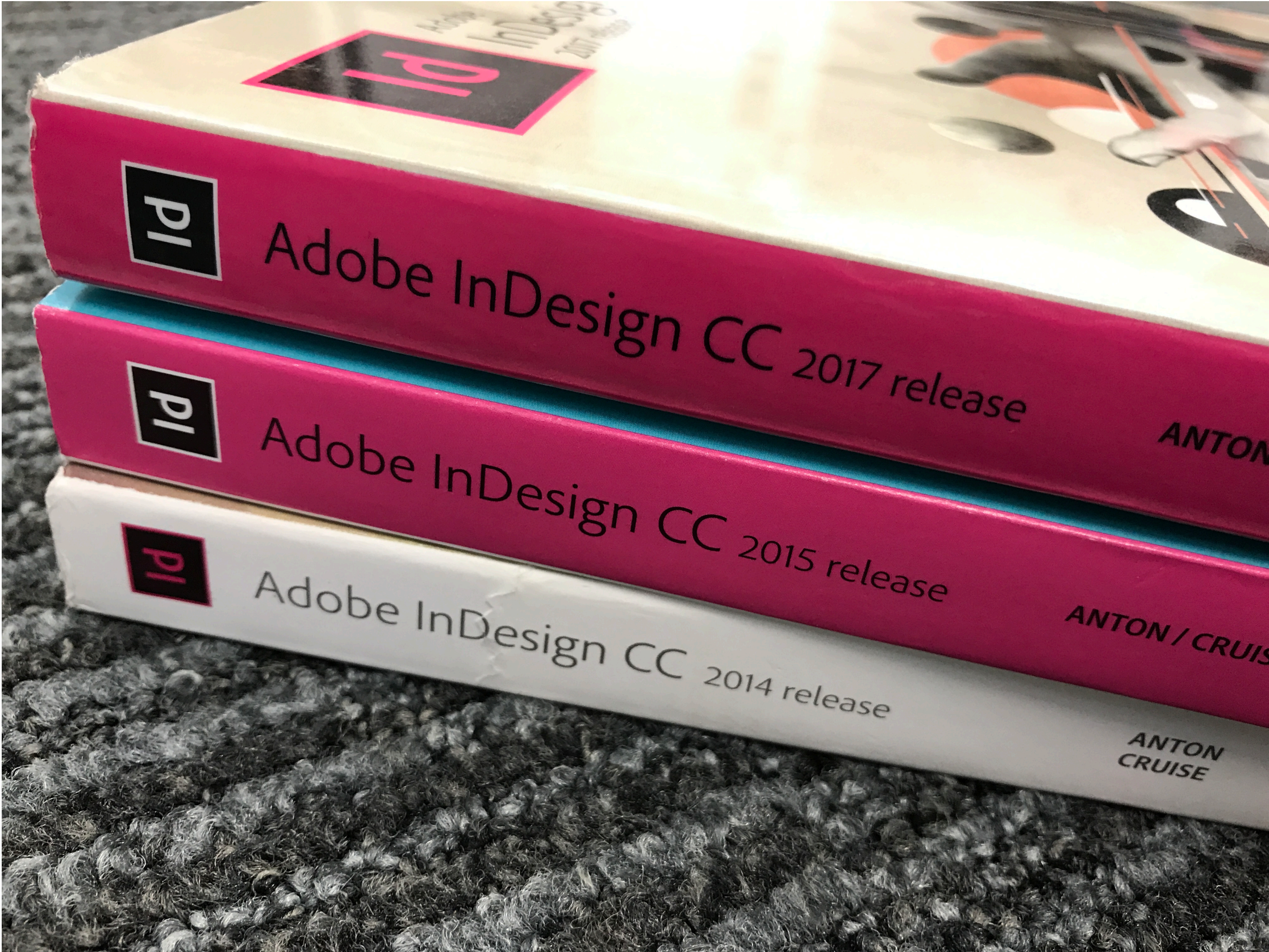
Corrected some spelling mistakes and added further details on Footnotes in eBooks.
iBooks now uses 'Scrolling View' rather than 'Portrait Mode', and so the text has been changed to reflect this.
Some bugs in InDesign have been fixed in version CC 11 and the text is edited to reflect this also.



Purchaser gets this in iBooks when update available

Print Book Publishing Challenges

Software
manuals soon
out of date!



Editing Incrementally

Versioning for Code / Versioning for Publishing

- Can / Will versioning become standardised?
- Semantic Versioning

Version Control



Article by Boris van Hoytema - beta.newatoms.com

Using GitHub for Collaborative Journalism

Version Control Used in Software Development

GitHub, GitLab,
BitBucket

Differences displayed in
GitHub web site

Showing 1 changed file with 13 additions and 13 deletions. Unified Split

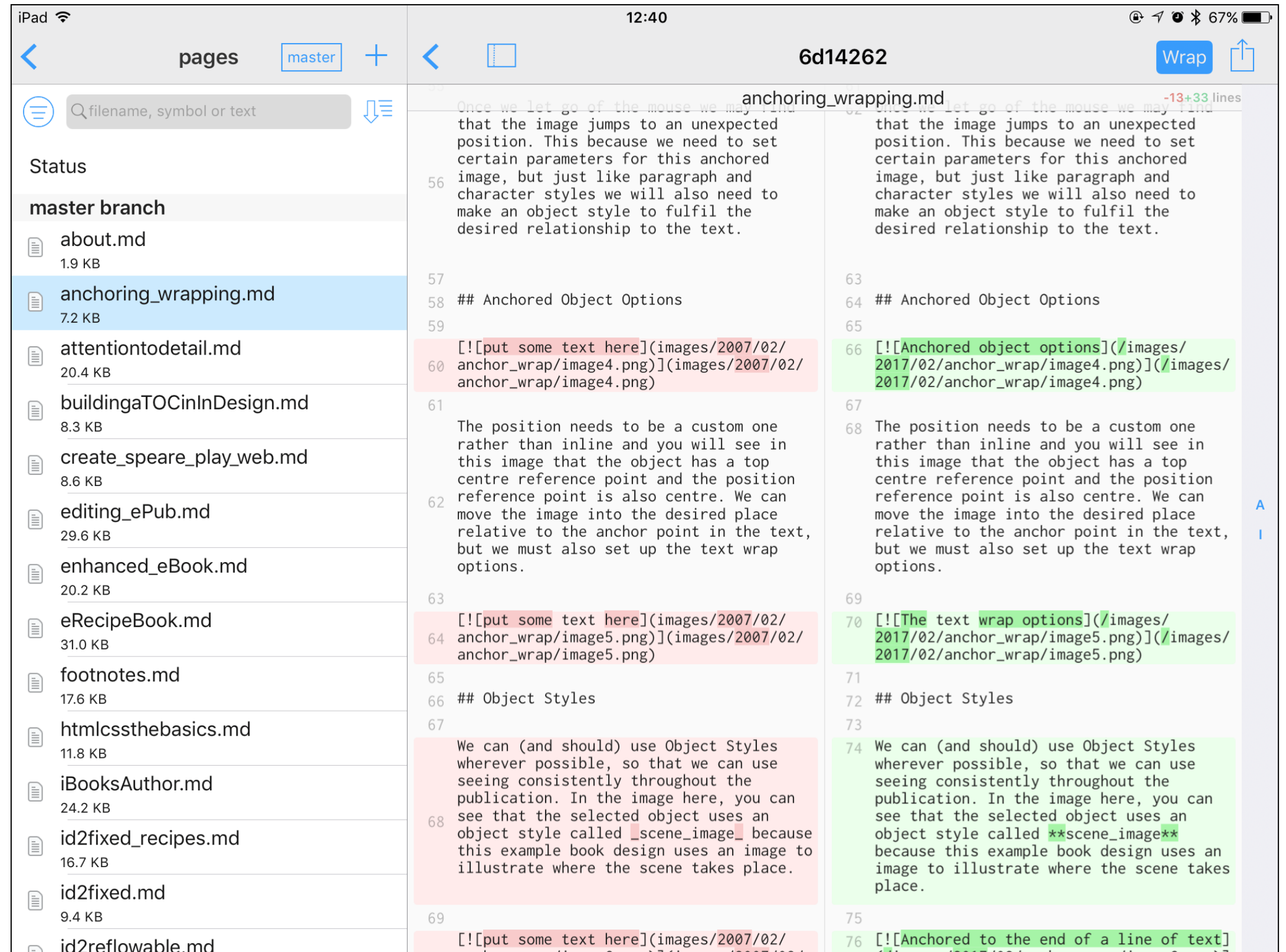
26 splitbeforehere.jsx View

```
@@ -5,31 +5,33 @@ StorySplitter
5   An InDesign CS/CS2/CS3 JavaScript by FourAces
6   © The Final Touch 2006
7   Version 3.0.0
8   -
9   -
10  Splits the selected Story to separate Text Frames, while
    maintaining their contents.
11  -----
12  Update by Naomi Kennedy
13  With modification by Chris Jennings
14  */
15  #targetengine "session"
16  app.scriptPreferences.enableRedraw = 0;
17  -
18  var myScriptVer = "3.0";
19  -
20  -
21  -
22  if(app.documents.length != 0){
23      mySplitBefore();
24  if(app.documents.length != 0){
25      mySplitBefore();
26  +
27  +
28  +
29  +What modifications?
30  +I made sure that the file stays on the page where last split.
31  */
32  #targetengine "session"
33  app.scriptPreferences.enableRedraw = 0;
```


Version Control Used in text editing

GitHub, GitLab, BitBucket

Differences displayed in mobile app: *working copy*





Collaborative Editing

Version Control Used in text editing

GitHub, GitLab, BitBucket

Graphical representation of workflow with GitX

The screenshot shows the GitX application interface for a repository named 'the-student-guide-to-oxford' on the 'master' branch. The left sidebar lists local branches (including 'master') and remote branches under the 'origin' directory. The main window displays a commit history table with columns for Short SHA, Subject, Author, and Date. A commit by ElleHatley (SHA: 9c84842) is highlighted in green. Below the table, the diff view for 'chapter-1.md' is shown, with changes highlighted in green (additions) and red (deletions). The diff shows a new section titled 'Famous Authors' and a change in the text about Oxford's famous writers.

Short SHA	Subject	Author	Date
1df124f	Updated chapter-1.md	Chris Jennings	27 September 2016 at 15:58
a1717b0	origin/Lucy-merged-9 Updated chapter-1.md	Lucy	27 September 2016 at 15:58
dc871b5	Merge changes from Lucy into master	Chris Jennings	27 September 2016 at 15:56
093df73	origin/Lucy-merged-7 Merge changes from master into...	Chris Jennings	27 September 2016 at 15:51
2f881d9	Merge changes from ElleHatley into master	Chris Jennings	27 September 2016 at 15:47
de3ab5d	Updated chapter-1.md	Lucy	27 September 2016 at 15:19
b74565a	Updated chapter-1.md	Lucy	27 September 2016 at 15:04
def936c	origin/ElleHatley-merged-8 Resolving conflicts between...	Chris Jennings	27 September 2016 at 15:46
100bd81	Merge changes from ugenasee into master	Chris Jennings	27 September 2016 at 15:23
9c84842	Updated chapter-1.md	ElleHatley	27 September 2016 at 15:18
a692081	Organizing contents	ElleHatley	27 September 2016 at 15:12
03541c6	Updated chapter-2.md	ElleHatley	27 September 2016 at 15:07
b651e3e	origin/DanielleWalsh Merge changes from DanielleWals...	Chris Jennings	27 September 2016 at 15:19
55b2a19	origin/DanielleWalsh-merged-6 Updated chapter-3.md	DanielleWalsh	27 September 2016 at 14:19
77df1b7	origin/ugenasee-merged-5 Updated chapter-1.md	ugenasee	26 September 2016 at 13:32
ad2122e	Updated chapter-1.md	ugenasee	26 September 2016 at 13:26
5ee830b	origin/RebeccaMcDowall origin/teststudent Merge branch 'master' of www.penflip.com:pageboy/th...	Chris Jennings	24 September 2016 at 23:01

Subject: Updated chapter-1.md
Author: ElleHatley <15060033@brookes.ac.uk>
Date: Tue Sep 27 2016 15:18:20 GMT+0100 (BST)
SHA: 9c848429123c1650205a962605a20ab20b7cc199
Parent: a692081dd9277800417de074f1db69c8a7f8b7ab

Updated chapter-1.md

```
chapter-1.md
@@ -17,7 +17,10 @@ In 1556, 3 men named Cranmer, Latimer and Ridley were burnt at the stake for her
17 17 **The John Radcliffe Hospital** is world renowned for its innovative treatments and research. A lesser known fact is that after
18 18
19 19 **The Headington Shark** is one of the most well known residents of Headington. Bill Heine commissioned it in 1986, and still li
20 20 -Oxford has more published writers per square mile than any other city in the world. Among the most famous are C. S. Lewis, who
21 21 +++Famous Authors+++
22 22 +Oxford has more published writers per square mile than any other city in the world. Among the most famous are C. S. Lewis, who
23 23 +
21 24
22 25 Oxford is also well known for its famous detective, _Morse_. Colin Dexter did not reveal the detective's first name, Endeavour,
23 26
```


30 Students contributing
to the editing of this text

The screenshot shows the Penflip web interface. At the top, there is a navigation bar with the Penflip logo, a hamburger menu, and links for 'New Project', 'My Projects', 'Discover', 'Help', and 'Blog'. Below the navigation bar, the project name 'pageboy · The Student Guide to Oxford' is displayed, along with 'Edit' and 'Settings' buttons. The main content area contains three sections: 'About The Student Guide to Oxford', 'Help! What do I do with all this?', and 'And then? What will we do?'. The 'About' section describes the project's purpose for students in the Oxford International Centre for Publishing Studies. The 'Help!' section explains the workflow of editing and merging changes. The 'And then?' section discusses the final steps of conversion to ICML and InDesign. A fourth section, 'What about pictures?', is partially visible. On the right side, there is a sidebar with a summary of activity: 'Discussions' (1), 'Pending changes' (2), and 'Contributors'. Below this are buttons for 'Download' and 'Share'. A recent activity feed shows that 'pageboy' opened the project and updated the 'master' version twice. At the bottom right, there is a 'Version:' dropdown menu currently set to 'master'.

Penflip

New Project My Projects Discover Help Blog

pageboy · **The Student Guide to Oxford** Edit Settings

About The Student Guide to Oxford

This project is for students in the Oxford International Centre for Publishing Studies to develop a text for a book that forms the content for a book design and production assignment for the module U65031 Publishing Media Workflow.

Help! What do I do with all this?

You should read the text and then add or edit the text. You can comment on your proposed changes when you save (see the disk icon to the right in edit mode). The changes will come to the master version and be merged with it when it is approved by the owner (me - CJ).

You are effectively editing your own version of the book text (known as a fork), and when you have saved these changes are ready to be merged back with the master copy.

And then? What will we do?

When the text has reached perfection :-)) you will be instructed to download the source for conversion to *ICML* and then placing into *InDesign*.

What about pictures?

Yes of course, you will need some. *I thought of that.*
I will send you all a link on Google drive (soon) where you will find some sample pictures that you are able to use, but you will need to go out and about to take your own. We will encourage you to do this.

Discussions 1
Pending changes 2
Contributors

Download
Share

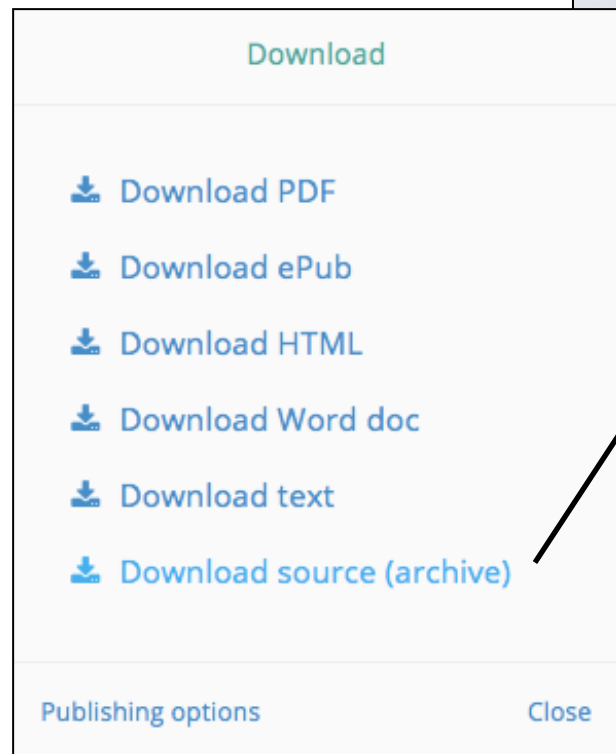
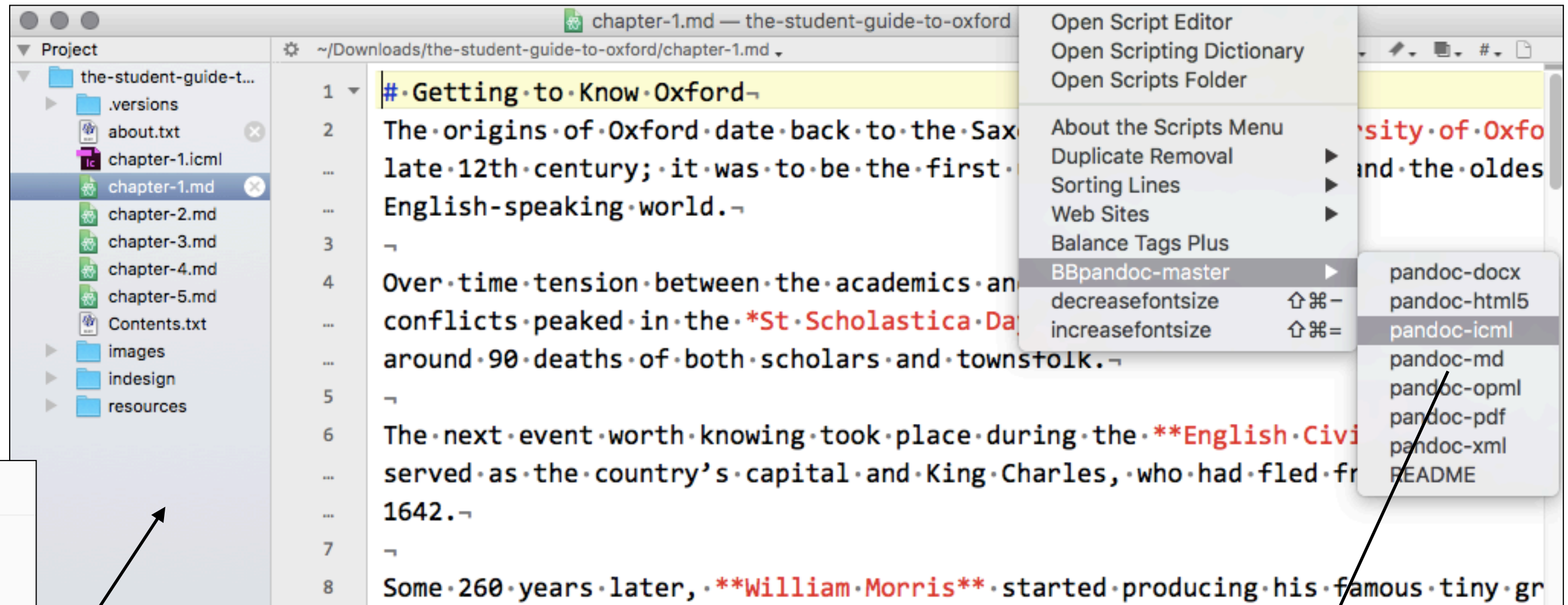
pageboy less than a minute ago opened project
pageboy less than a minute ago updated version [master](#)
pageboy 6 minutes ago updated version [master](#)

[See all activity](#)

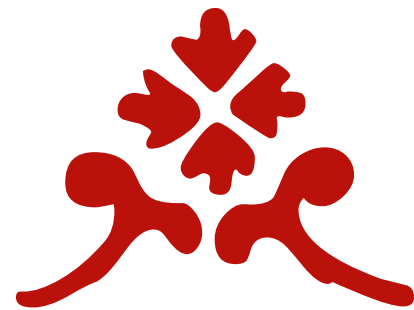
Version: master

Penflip > InDesign

from Markdown source to
InDesign via ICML

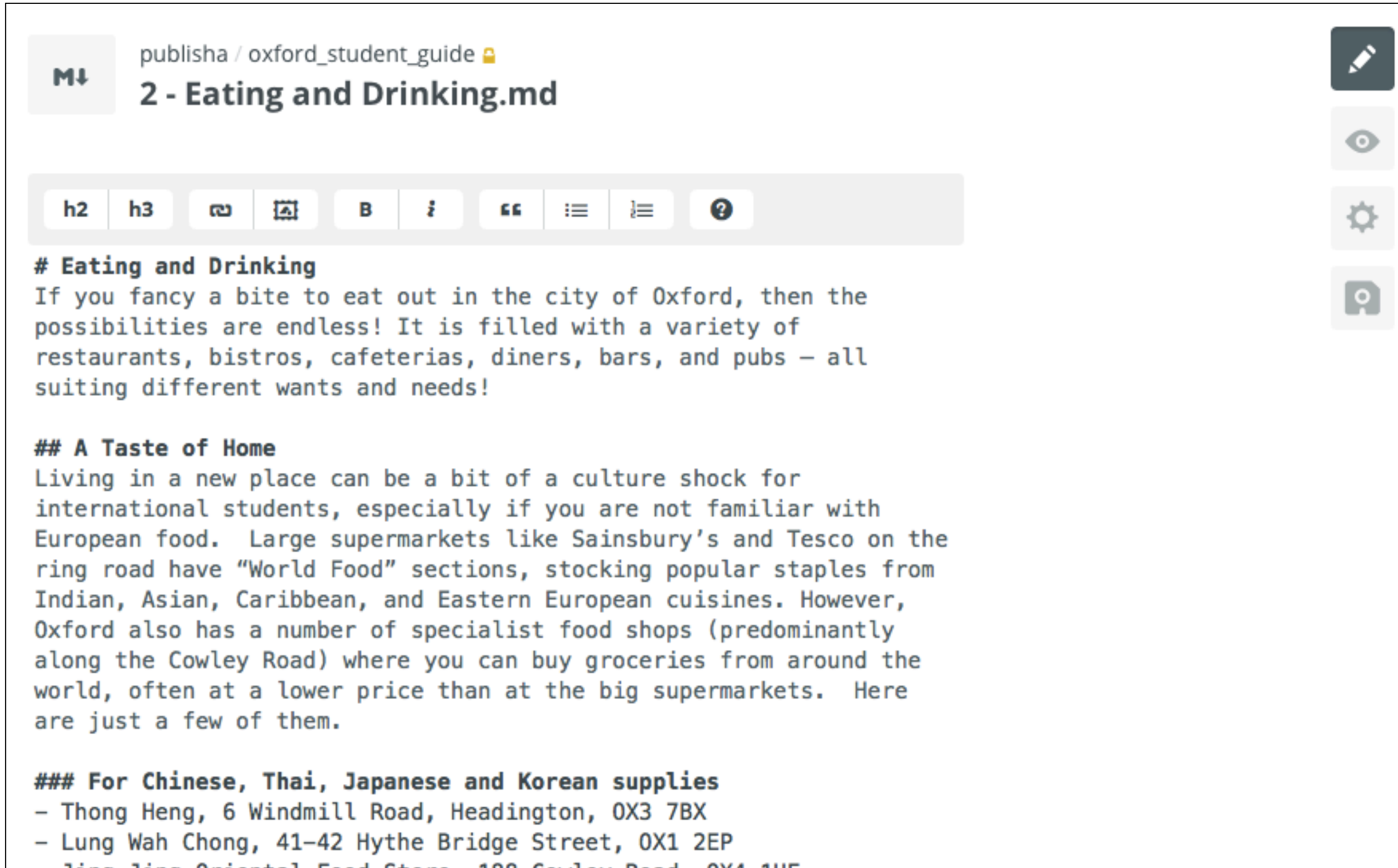


Some Further Options under consideration



edit **GitHub** repository
with free cloud service.

Content downloaded from
GitHub at the end of the
workflow.



The screenshot displays the Prose.io web editor interface. At the top left, there is a repository path 'publisha / oxford_student_guide' and a lock icon. The document title is '2 - Eating and Drinking.md'. Below the title is a rich text toolbar with buttons for heading levels (h2, h3), link, image, bold (B), italic (i), quote, list, and help. The main content area shows the following markdown text:

```
# Eating and Drinking
If you fancy a bite to eat out in the city of Oxford, then the possibilities are endless! It is filled with a variety of restaurants, bistros, cafeterias, diners, bars, and pubs – all suiting different wants and needs!

## A Taste of Home
Living in a new place can be a bit of a culture shock for international students, especially if you are not familiar with European food. Large supermarkets like Sainsbury's and Tesco on the ring road have "World Food" sections, stocking popular staples from Indian, Asian, Caribbean, and Eastern European cuisines. However, Oxford also has a number of specialist food shops (predominantly along the Cowley Road) where you can buy groceries from around the world, often at a lower price than at the big supermarkets. Here are just a few of them.

### For Chinese, Thai, Japanese and Korean supplies
- Thong Heng, 6 Windmill Road, Headington, OX3 7BX
- Lung Wah Chong, 41-42 Hythe Bridge Street, OX1 2EP
- Ling Ling Oriental Food Store, 199 Cowley Road, OX4 1UF
```

On the right side of the editor, there is a vertical toolbar with icons for edit, view, settings, and a home-like icon.

GitBook

edit **GitHub** repository
with free cloud service, or
free desktop software

Content downloaded from
GitHub at the end of the
workflow.

The screenshot shows the GitBook Editor interface. At the top, it says "Getting to Know Oxford - GitBook Editor". Below that, there's a header for "Oxford Student Guide" with a "Primary version" and a "Create a change request" link. A table of contents (TOC) is on the left, listing sections like "Introduction", "Getting to Know Oxford" (which is highlighted), "Eating and Drinking", "Arts and Culture", "Sports and Health", and "Travel and Transport". There's a "+ Add an article" button below the TOC. The main text area contains several paragraphs of text, including a quote about the Bodleian Library and a section titled "Sights and Places of Interest" with a sub-section "University Church of St Mary the Virgin". The right side of the editor shows a preview of the rendered content, including the same text and a "Save" button.

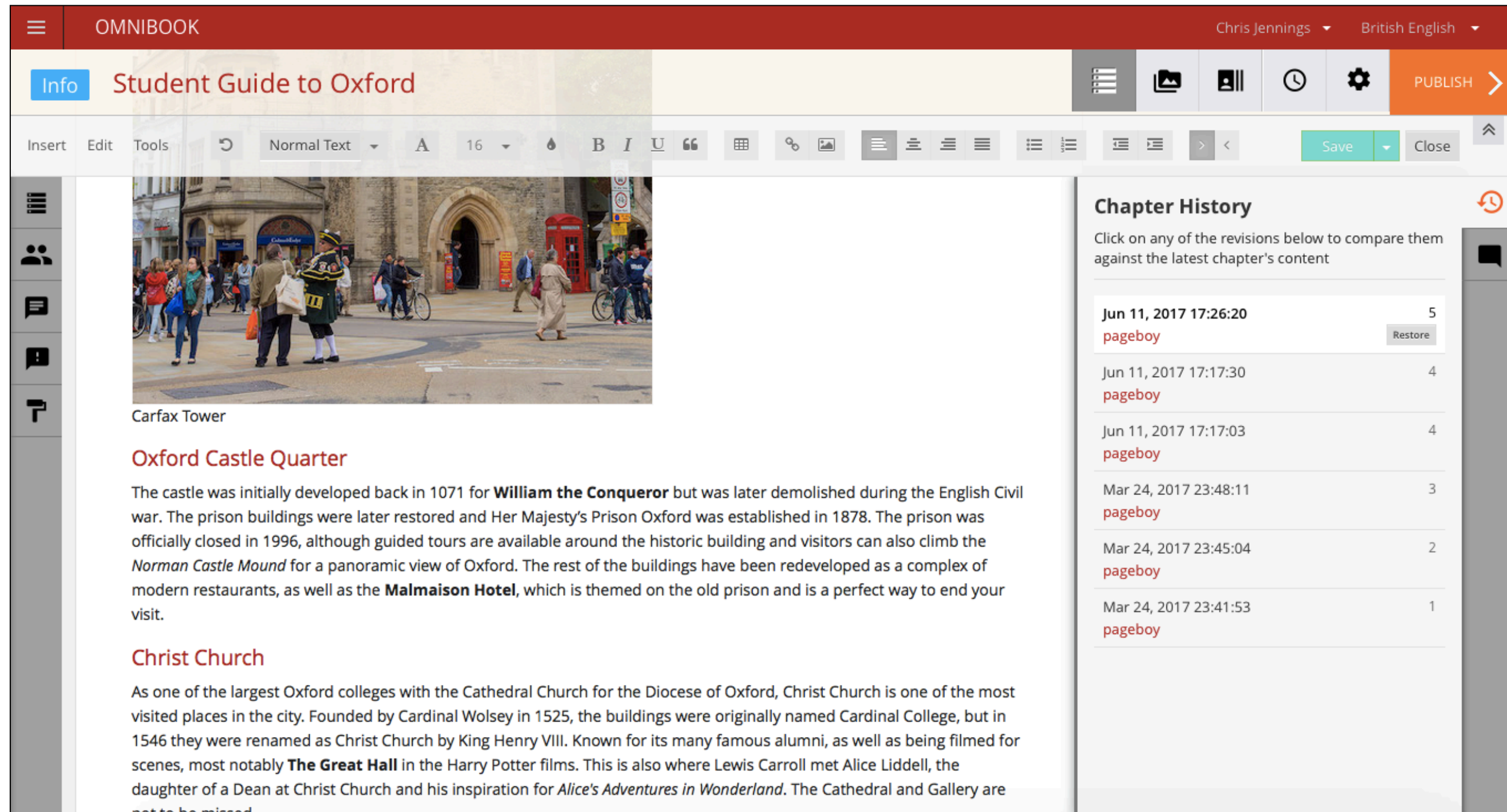
The GitBook logo is at the top. Below it, a notification message says "Content has been updated". Underneath, it states "The book 'Oxford Student Guide' has been updated by Chris Jennings." At the bottom of the notification is a blue button labeled "Read".

Publishing Systems

OmniBook is an Open Source system

Here we see Chapter History

OmniBook is based on the *BookType* system



The screenshot displays the OmniBook web interface. At the top, the header shows 'OMNIBOOK' and user information 'Chris Jennings' and 'British English'. The main content area is titled 'Student Guide to Oxford' and features a large image of a street scene in Oxford. Below the image is the text for the 'Oxford Castle Quarter' chapter, followed by the 'Christ Church' chapter. On the right side, a 'Chapter History' sidebar is visible, listing revisions with their dates, times, and authors.

Revision	Author	Page Count
Jun 11, 2017 17:26:20	pageboy	5
Jun 11, 2017 17:17:30	pageboy	4
Jun 11, 2017 17:17:03	pageboy	4
Mar 24, 2017 23:48:11	pageboy	3
Mar 24, 2017 23:45:04	pageboy	2
Mar 24, 2017 23:41:53	pageboy	1

Publishing Systems

editoria is currently a development project

The screenshot displays the Editoria web editor interface. At the top, there are navigation links for "Editoria", "Books", and "Back to the book", along with a user profile "john" and a "Logout" button. The main editing area features a rich text editor with a toolbar containing icons for undo, bold, italic, text color, background color, link, unlink, and insert. The text in the editor is titled "From Ads that dances" and contains several paragraphs of text, including references to "rich media" and "Centale Inc. (OTCBB: CNTL)". A sidebar on the left provides a menu of formatting options, categorized into "HEADERS", "TEXTS", "EXTRACTS", and "DIALOGUE". On the right side of the editor, there is a comment thread with two comments: one from "john" and another from "henericvanleuwen". The interface is clean and modern, with a white background and blue accents.

Version Control Systems

(Not a comprehensive list)

- Git, GitHub, GitLab
- Bitbucket
- Perforce
- Plastic
- Subversion
- Mercurial

Concluding

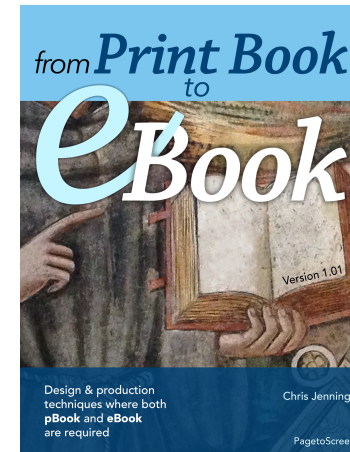
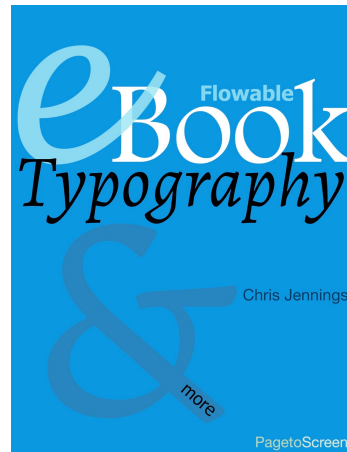
- Should publishers use clever version control software?
- Should publishers adopt semantic versioning
- Can media and publishing students benefit from using clever version control as individuals or in teams.



publisha.github.io/papers/iterativepublishing/

Thank You

Chris Jennings 2017



publisha.github.io

@pageboy