Is *this* the Final Version?

Iterative Publishing

Print, Digital and Workflows

OXFORD
BROOKES
UNIVERSITY

Introduction

- 1: Public Facing Versions

- 2: Workflow Versioning

- 3: Publishing Incrementally

- 4: Editing Incrementally

- 5: Collaborative Editing

Preamble from the Digital Domain

Software

The semantic version format

In essence a **semantic version** looks like this:
`Major.Minor.Patch`

So `v1.3.8` has a `major` component with a value of `1`, a `minor` component with a value of `3` and a `patch` component with a value of `1`.

eBooks

Version Numbers

In general, the first number of the version number represents a major revision; the second number would be used for a revision containing several changes/new information; the third number would be used to indicate minor changes, such as fixing a typo or formatting issues. For example, if the first version of the book was 1.0, a subsequent minor revision could be 1.0.1; a more substantial revision could be 1.1; a total rewrite could be 2.0.

Public Facing Versions

In Print:
some terms used

- Edition

- Revise

- Impression

- Reprint

- Errata

In Print

- A variety of conventions have been used

- No agreed method, but some style guides exist such as:

  - Chicago Manual of Style

  - Harts Rules (OUP)

In Print:

Some imprint pages (title-page verso)

Some imprint pages
(title-page verso)

First Edition *October* 1883.

Reprinted December 1883, *March* 1884, *August* 1884, 1885, *January* 1886, *March* 1886, *August* 1886, *September* 1886, *November* 1886, 1887, 1888, 1889, 1890, *May* 1891, *July* 1891, *September* 1891, 1892, *January* 1893, *November* 1893, 1894, *January* 1895, *February* 1895, *July* 1895, 1896, *January* 1897, *July* 1897, *November* 1897, *December* 1897, *June* 1899.

People's Edition, *June* 1898.   *Reprinted September* 1898, 1899.
New Illustrated Edition, *November* 1899.

TREASURE ISLAND
BY ✦ ROBERT ✦ LOUIS
STEVENSON. ✦• NEW
EDITION ✦ WITH
ORIGINAL ILLUSTRA-
TIONS BY WAL PAGET

CASSELL AND COMPANY, LIMITED,
LONDON, PARIS, NEW YORK AND
MELBOURNE, 1899   *All Rights Reserved*

Some imprint pages
(title-page verso)

This book was first published October 14th 1926
It has been reprinted thirty-eight times
Thirty-ninth edition, 1949

WINNIE-THE-POOH
BY A. A. MILNE WITH
DECORATIONS BY
ERNEST H. SHEPARD
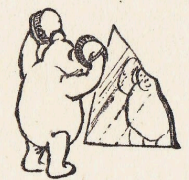
METHUEN & CO. LTD. 36 ESSEX STREET
LONDON W.C.2

In Print:
Some imprint pages
(title-page verso)

HarperCollins*Publishers*
77–85 Fulham Palace Road,
Hammersmith, London w6 8jb

Published by HarperCollins*Publishers* 1999
1 3 5 7 9 8 6 4 2

Copyright © Bella Bathurst 1999

Bella Bathurst asserts t[...]
be identified as the au[...]

A catalogue record [...]
available from the [...]

ISBN 0 00257006 8

Frontispiece map by Mungo McCosh

Set in Janson by
Rowland Phototypesetting Ltd,
Bury St Edmunds, Suffolk

Published by HarperCollins*Publishers* 199[...]
1 3 5 7 9 8 6 4 2

THE
LIGHTHOUSE
STEVENSONS

*The extraordinary story of
the building of the Scottish lighthouses
by the ancestors of
Robert Louis Stevenson*

BELLA BATHURST

HarperCollins*Publishers*

In Print:
Some imprint pages
(title-page verso)

Copyright © Éditions Gallimard, 1967
English translation Copyright © 1969 by William Collins Sons & Co. Ltd. and
Doubleday & Co., Inc.
All rights reserved
Printed in the United States of America on acid-free paper

First published in the United States by Doubleday & Co., Inc., 1969
Johns Hopkins Paperbacks edition, 1997
07 06 05 04 03 02 01 00 99 98 97   5 4 3 2 1

The Johns Hopkins University Press
2715 North Charles Street
Baltimore, Maryland 21218-43

Library of Congress Cataloging-

Tournier, Michel.
   [Vendredi. English]
   Friday / Michel Tournier ; translated from the French by Norman Denny.
      p.   cm.
   ISBN 0-8018-5592-6 (pbk. : alk. paper)
   I. Denny, Norman, 1901–   .   II. Title.
PQ2680.083V413   1997
843´.914—dc21
                                    96-45295
                                    CIP

First published in the United States by Doubleday & Co., Inc., 1969
Johns Hopkins Paperbacks edition, 1997
07 06 05 04 03 02 01 00 99 98 97   5 4 3 2 1

MICHEL
TOURNIER
· · · · · · · · · · · · · · · · · ·
F R I D A Y

TRANSLATED FROM THE FRENCH
BY NORMAN DENNY

THE JOHNS HOPKINS UNIVERSITY PRESS
BALTIMORE

11
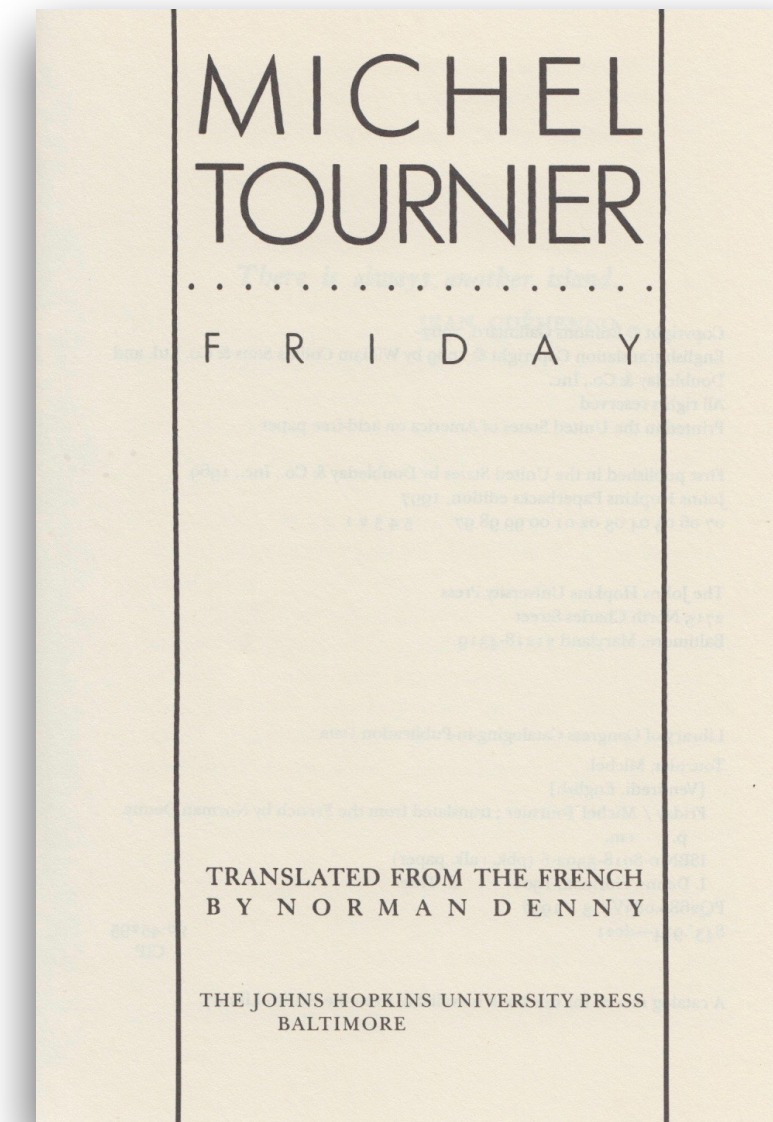
Some imprint pages
(title-page verso)

This edition is limited to 1,500 copies for the world and will not be reprinted. The type has been distributed and the blocks for the illustrations and charts destroyed.

ANSON'S VOYAGE
ROUND THE WORLD

BY
RICHARD WALTER

A New Edition edited with Prefatory Notes
BY
G. S. LAIRD CLOWES

LONDON: MARTIN HOPKINSON LTD.
BOSTON: CHARLES E. LAURIAT CO.
1928

In Print:

Some imprint pages (title page verso)
OUP's Very Short Introductions

David DeGrazia
ANIMAL RIGHTS
A Very Short Introduction
OXFORD

In Print:
Some imprint pages (title page verso)
OUP's Very Short Introductions

Partha Dasgupta
ECONOMICS
A Very Short Introduction

OXFORD
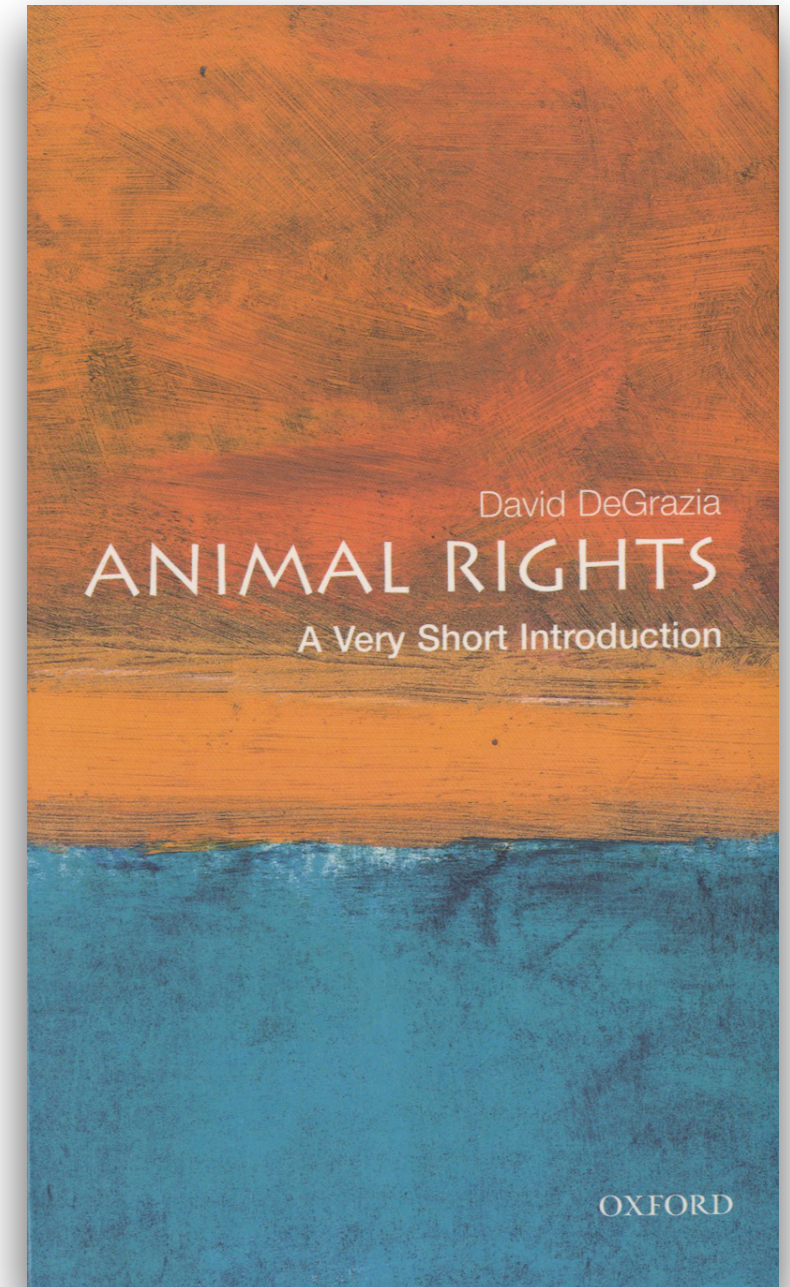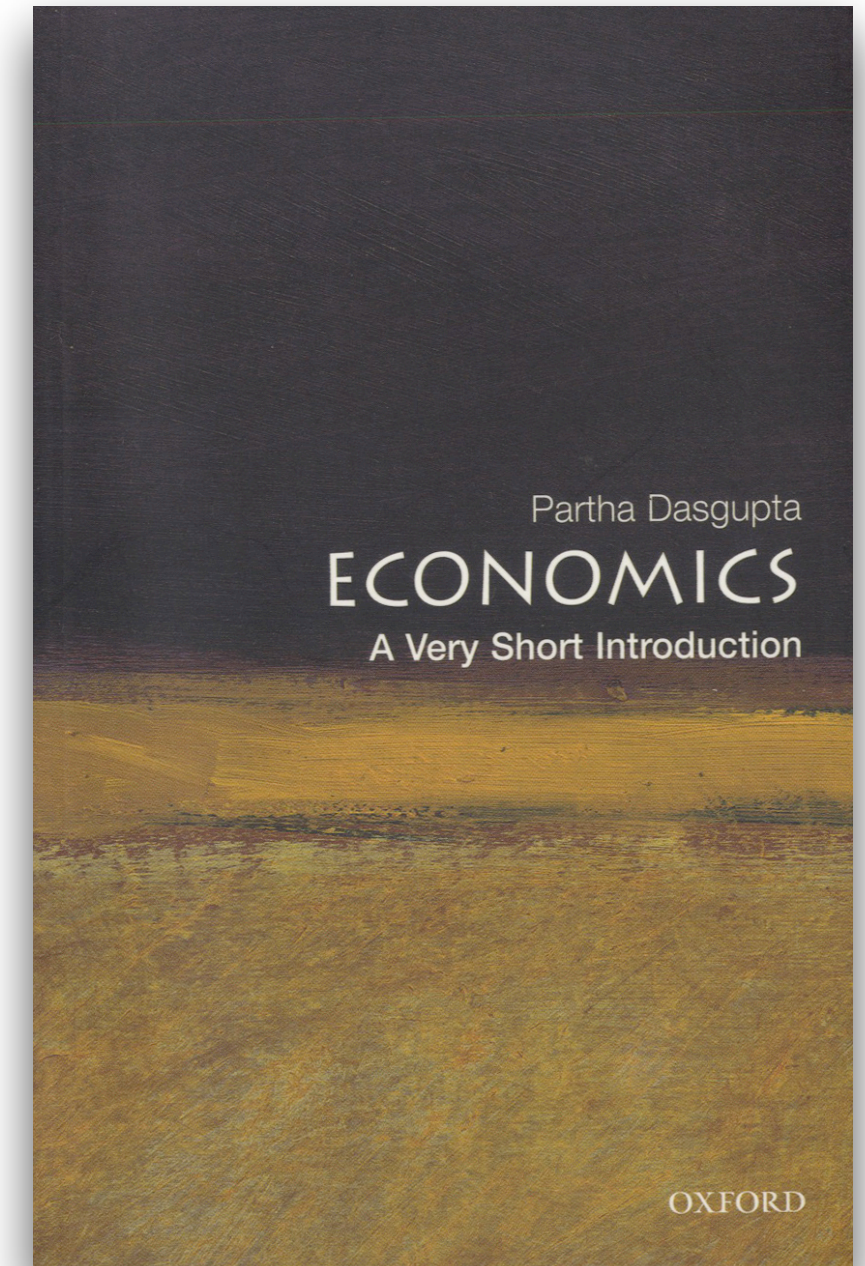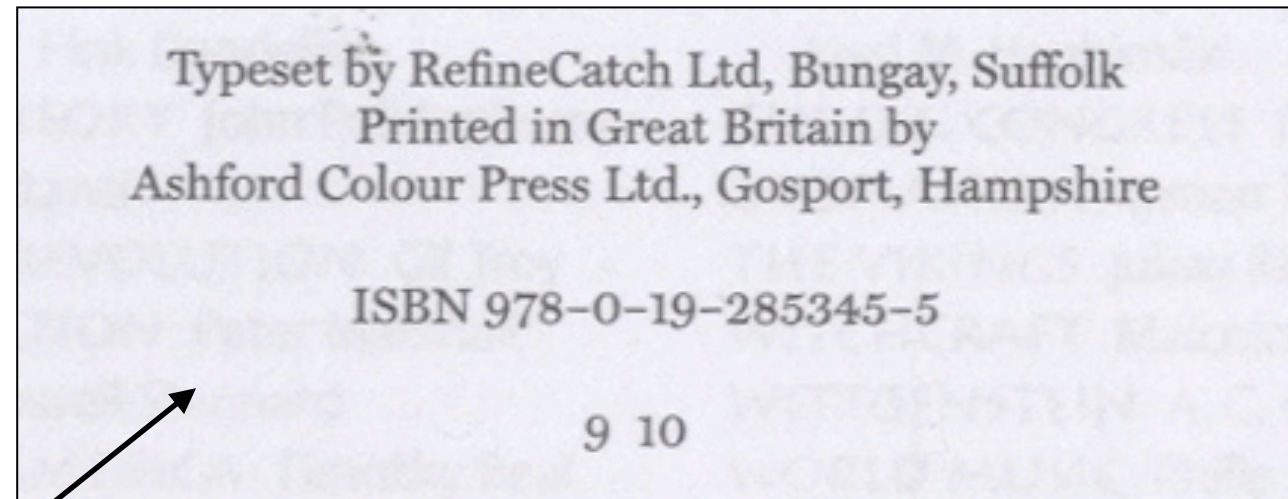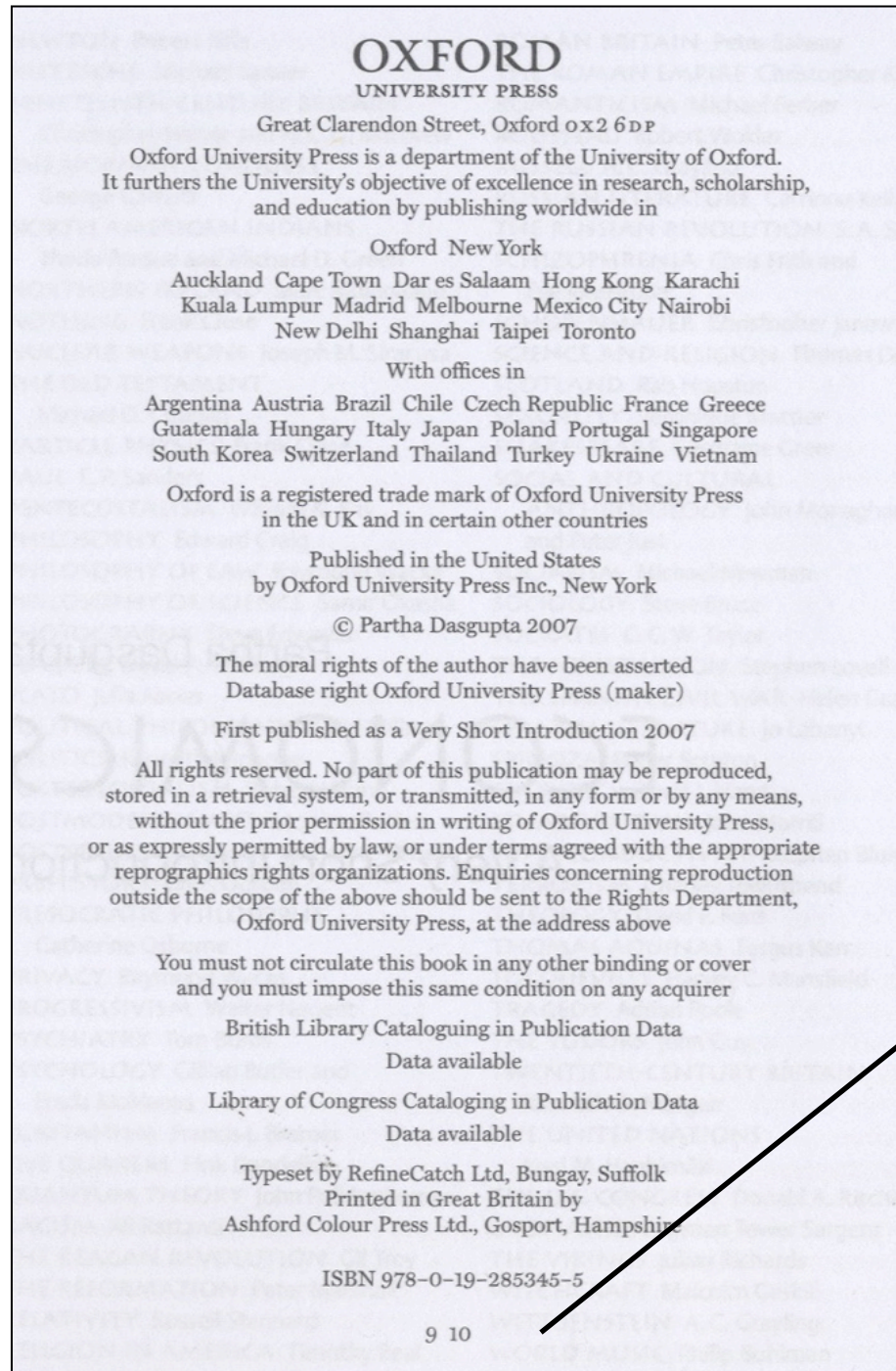
In Print:

Some imprint pages (title page verso)
OUP's Very Short Introductions
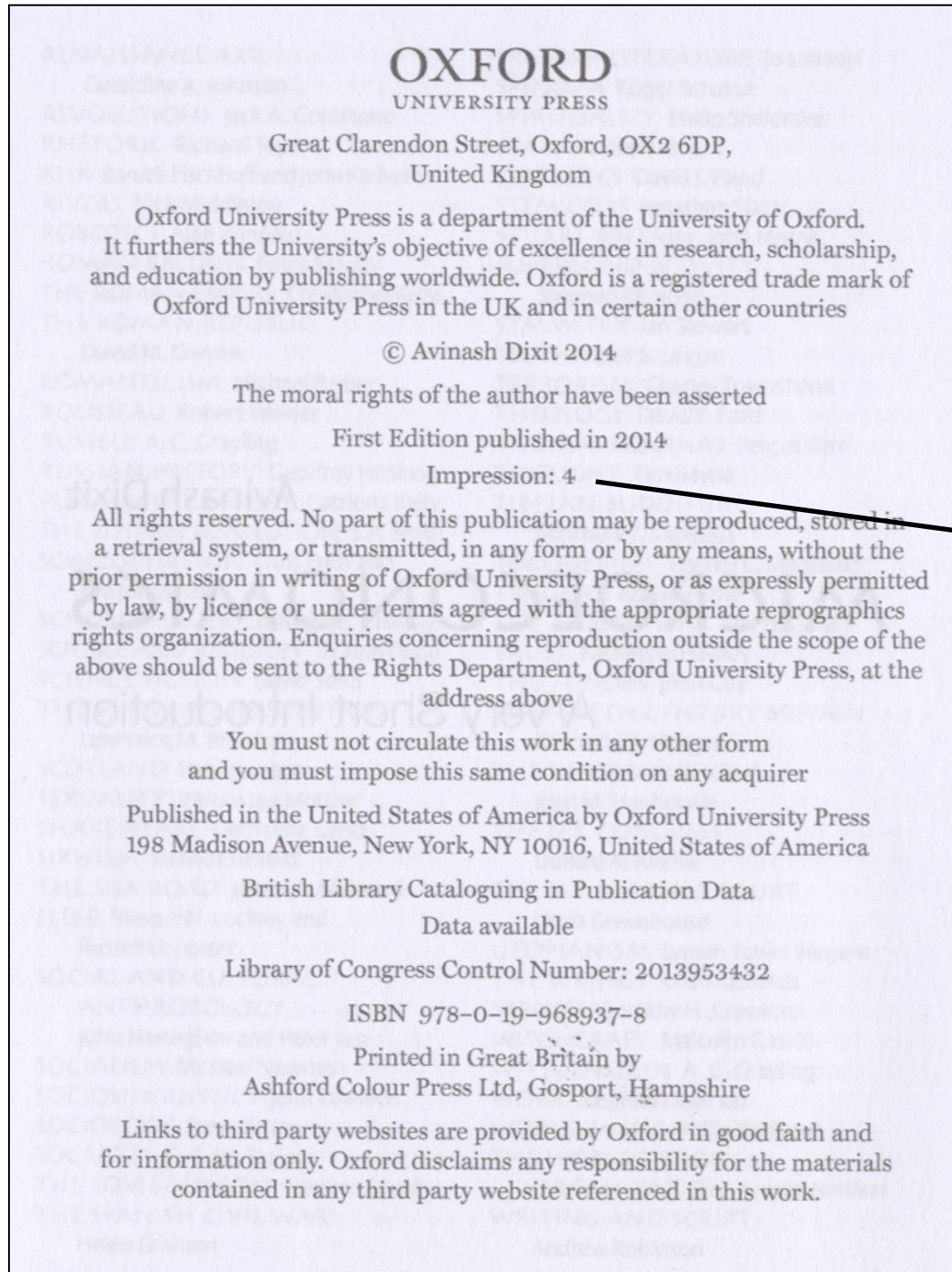
First Edition published in 2014

Impression: 4

Avinash Dixit

MICROECONOMICS
A Very Short Introduction

OXFORD

In Print:
Some imprint pages
(title-page verso)

HARTLEY & MARKS, PUBLISHERS

- PO Box 84332
  Seattle, WA 98124
  USA

- 400–948 Homer Street
  Vancouver, BC V6B 2W7
  Canada

Designed & typeset in Canada;
printed & bound in China.

∞

Fourth edition (version 4.0)

¶ THE ELEMENTS *of*

TYPOGRAPHIC STYLE

Fourth edition (version 4.0)

Robert Bringhurst

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¶ HARTLEY & MARKS, *Publishers*

Workflow Versioning

Publishing Workflow

The Author

T.S Eliot - The Waste Land with edits and notes by himself, his wife Vivien Eliot and Ezra Pound

Publishing Workflow

The Editor

(based on BS 5261 part 2)

Instruction	Textual mark	Margin mark	Comment
No corrections on this page	[None]	✓	Mark indicates that the page has been looked at.
Leave unchanged ('stet')	InterColor consortium	✓ (circled)	Often added to cancel an instruction wrongly requested.
Remove unwanted marks	under no circumstances	✗	May be applied to blemishes in reprographics
Refer to appropriate authority	(InterColor) consortium	?	For use when the proofreader is unsure, or where a style guide can be referred to
Insert new matter	The/red hen	little/	
Insert additional matter	required./However, as	/◇A	Additional matter is supplied on a separate sheet marked with reference letter.
Delete	See the table on page 5.	℘	(In practice, these are usually the same in modern typesetting: 'close up' can be inferred from context.)
Delete & close up	See the table on page 5.	℘	
Substitute character	The little red hun	e	

19

Tracking Changes Microsoft Word
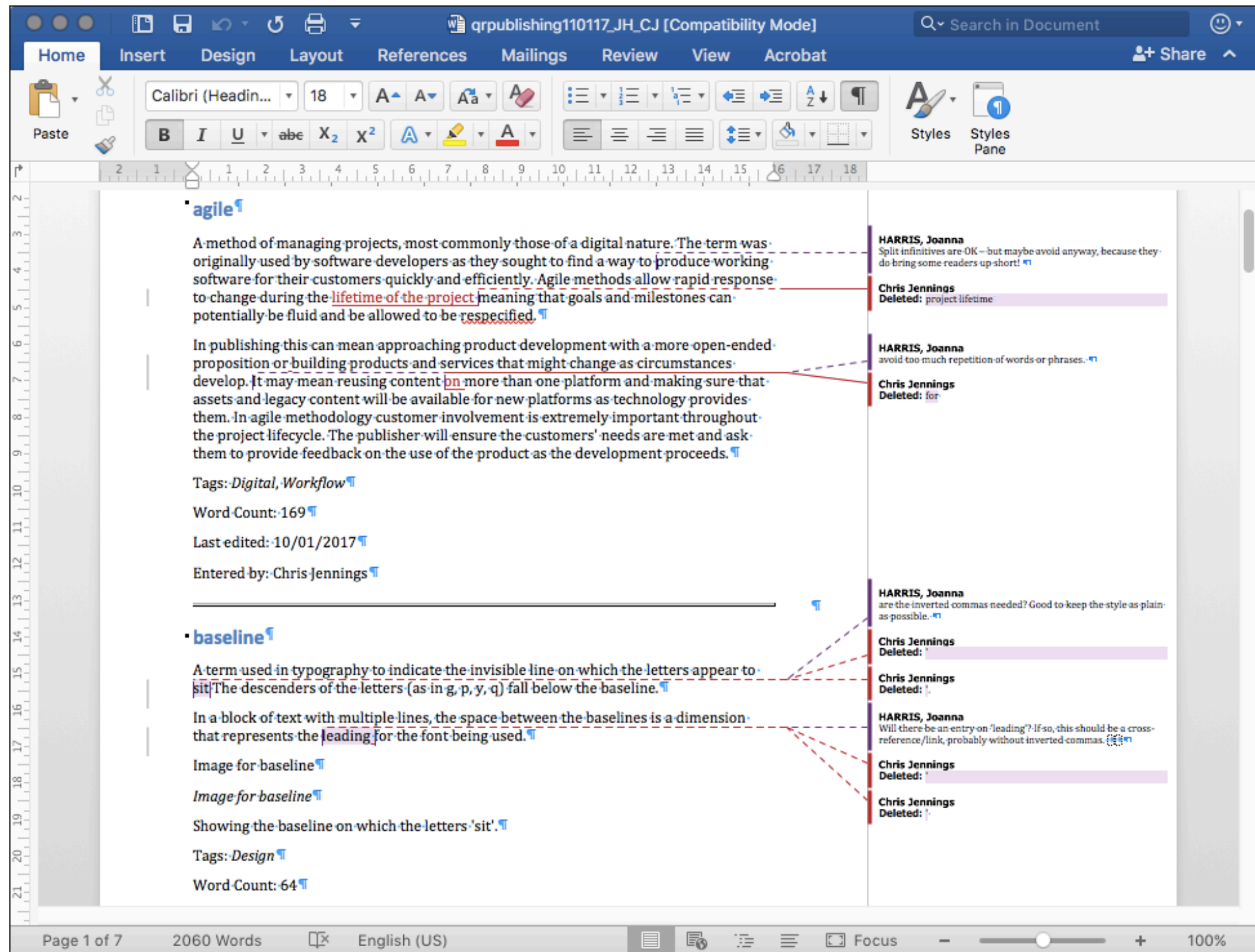
Annotation with PDF

Sidetrack
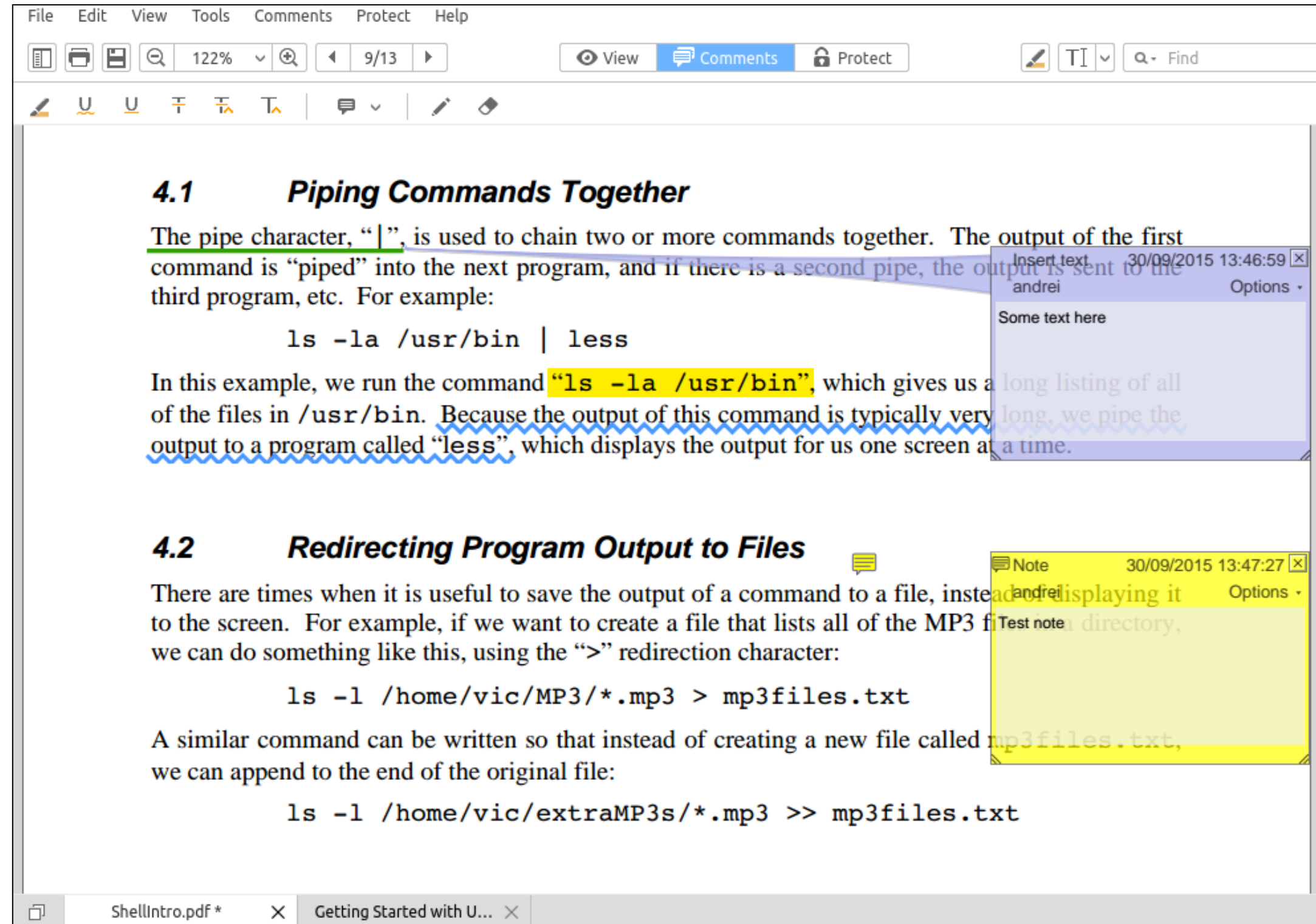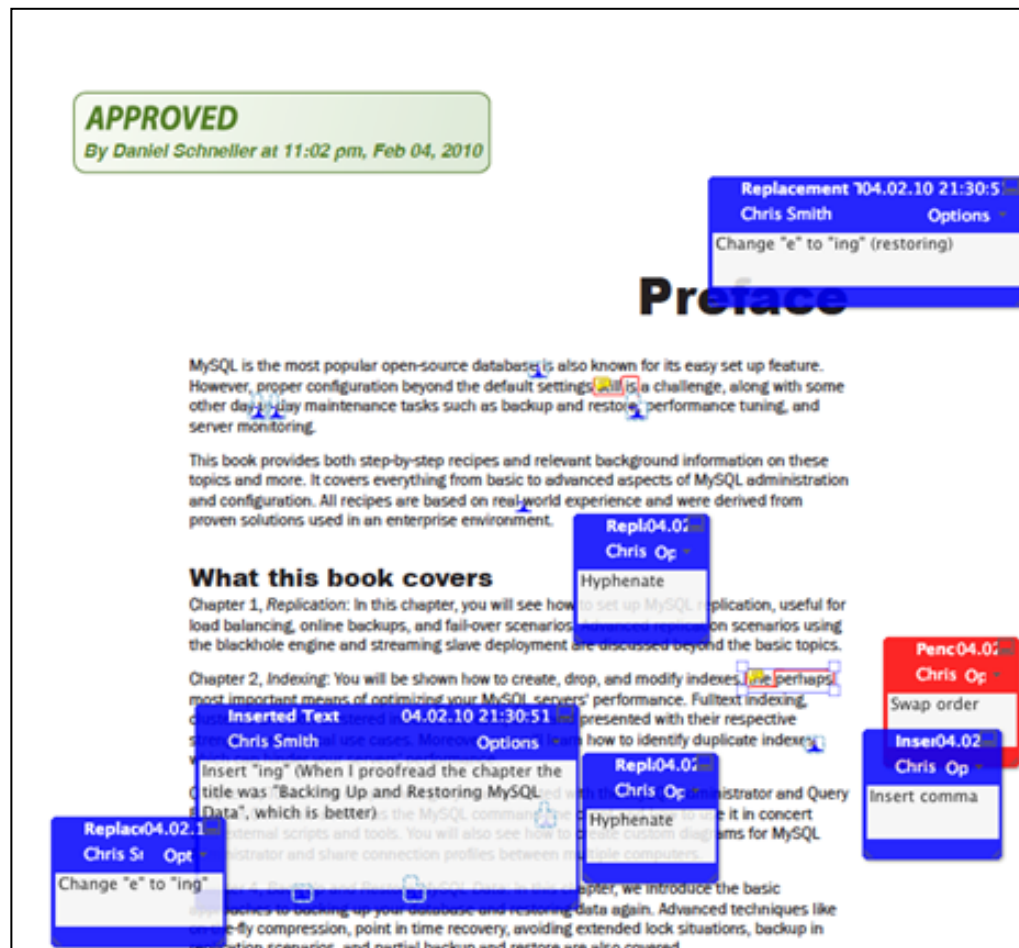
Annotate an eBook

Potentially we could annotate an eBook as part of an editorial workflow, but there limited ways to share these annotations.

I use this to note changes to my own eBook.

Edit in the Cloud

Google Docs

Revisions in the Cloud

Bespoke system for editing content.

I have built systems for collaborative editing such as this one for multi-author editing of recipe book

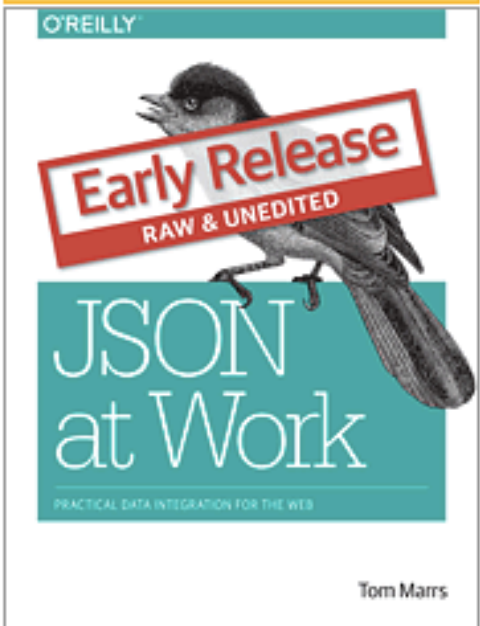# Publishing Incrementally

Early Editions

- When the delivered artefact is screen based (eBook, web)

- Can be public before completion

- Web paradigm means continual change and modification

  - metadata for web page might include:
    'This page last edited on 21.03.2016'

eBook Publishing

O'Reilly Early
release scheme

Search Inside and Read 📖

O'REILLY

Early Release RAW & UNEDITED

JSON at Work

PRACTICAL DATA INTEGRATION FOR THE WEB

Tom Marrs

Larger Cover

JSON at Work
Practical Data Integration for the Web

By Tom Marrs

Publisher: O'Reilly Media
Release Date: March 2017
Pages: 352

☆☆☆☆☆ 0.0

Write a Review

With Early Release ebooks, you get books in their earliest form—the author's raw and unedited content as he or she writes—so you can take advantage of these technologies long before the official release of these titles. You'll also receive updates when significant changes are made, new chapters are available, and the final...

Full description

Table of Contents	Product Details	About the Author

Chapter 1: JSON Overview   **AVAILABLE**

Chapter 2: JSON in JavaScript and HTML5   **AVAILABLE**

Chapter 3: JSON in Ruby on Rails   **AVAILABLE**

Chapter 4: JSON in Java   **AVAILABLE**

Chapter 5: JSON Schema   **AVAILABLE**

Chapter 6: JSON Search   **AVAILABLE**

Chapter 7: JSON Transform   **AVAILABLE**

Chapter 8: JSON and Hypermedia   **AVAILABLE**

Chapter 9: JSON and MongoDB   **AVAILABLE**

Chapter 10: JSON Messaging with Kafka   **AVAILABLE**

Appendix A: Installation Guide   **AVAILABLE**

Appendix B: JSON Community   **AVAILABLE**

eBook Publishing

Authors can make unfinished eBooks available when using the **LeanPub** self-publishing system

In progress publishing

Authoring Incrementally

- Publishing systems need to offer versioning

- Metadata can include a status

    - being edited, under review, release candidate, needs updating etc.

- Editors can have different levels of control from authors

Authoring Incrementally

Using YAML to add front matter metadata to a chapter

This information can be displayed to an author / editor

```
---
layout: book
title: Chapter 4 – eBook Production with InDesign
published: false
date: 2017-06-14
version: 0.11
images: medium
order: 6
status: [add overview]
---

# Chapter 4 – eBook Production with InDesign
```

Status of this page: add overview	Version: 0.11	June 14, 2017

Chapter 4 – eBook Production with InDesign

Overview

Important Tips for InDesign Users when Making eBooks

> **Note:** There are differences between these 4 scenarios:

- You have already designed for print and are intending to export for the re-flowable ePub.

eBook Publishing

Apple iBooks needs specific version details:

Information

Language	English	Published	30 Mar, 2015
Genre	Design	Updated	24 May, 2017
Publisher	PagetoScreen	Pages	217
Version	1.3	Size	376 MB

Version History

Version 1.3 — 24 May, 2017
Some minor typos corrected.
Removed references to Adobe Edge Animate which is no longer available.
Added some corrections to the external references.

Version 1.2 — 19 Feb, 2016
InDesign CC moved to CC 11.2 so some screen grabs have changed.
Noted the change for deprecated orientation locking for Apple devices
Corrected some spelling mistakes and added further details on Footnotes in eBooks.
iBooks now uses 'Scrolling View' rather than 'Portrait Mode', and so the text has been changed to reflect this.
Some bugs in InDesign have been fixed in version CC 11 and the text is edited to reflect this also.

Version 1.1 — 25 Sep, 2015
Corrected some spelling mistakes and added further details on Footnotes in eBooks.
iBooks now uses 'Scrolling View' rather than 'Portrait Mode', and so the text has been changed to reflect this.
Some bugs in InDesign have been fixed in version CC 11 and the text is edited to reflect this also.

Q Search

1 Update Available   Update All

From Print Book to eBook
Chris Jennings
Details   388.2 MB   Update
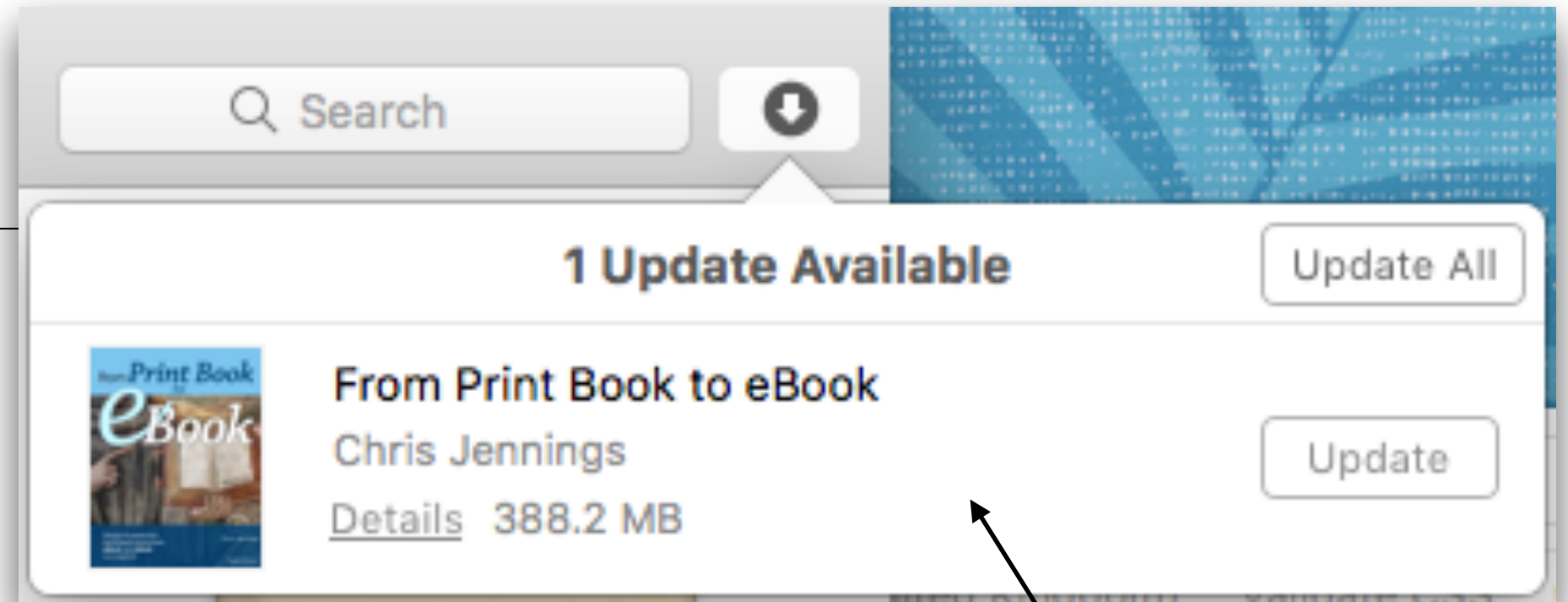
Purchaser gets this in iBooks when update available

Print Book Publishing Challenges

Software manuals soon out of date!
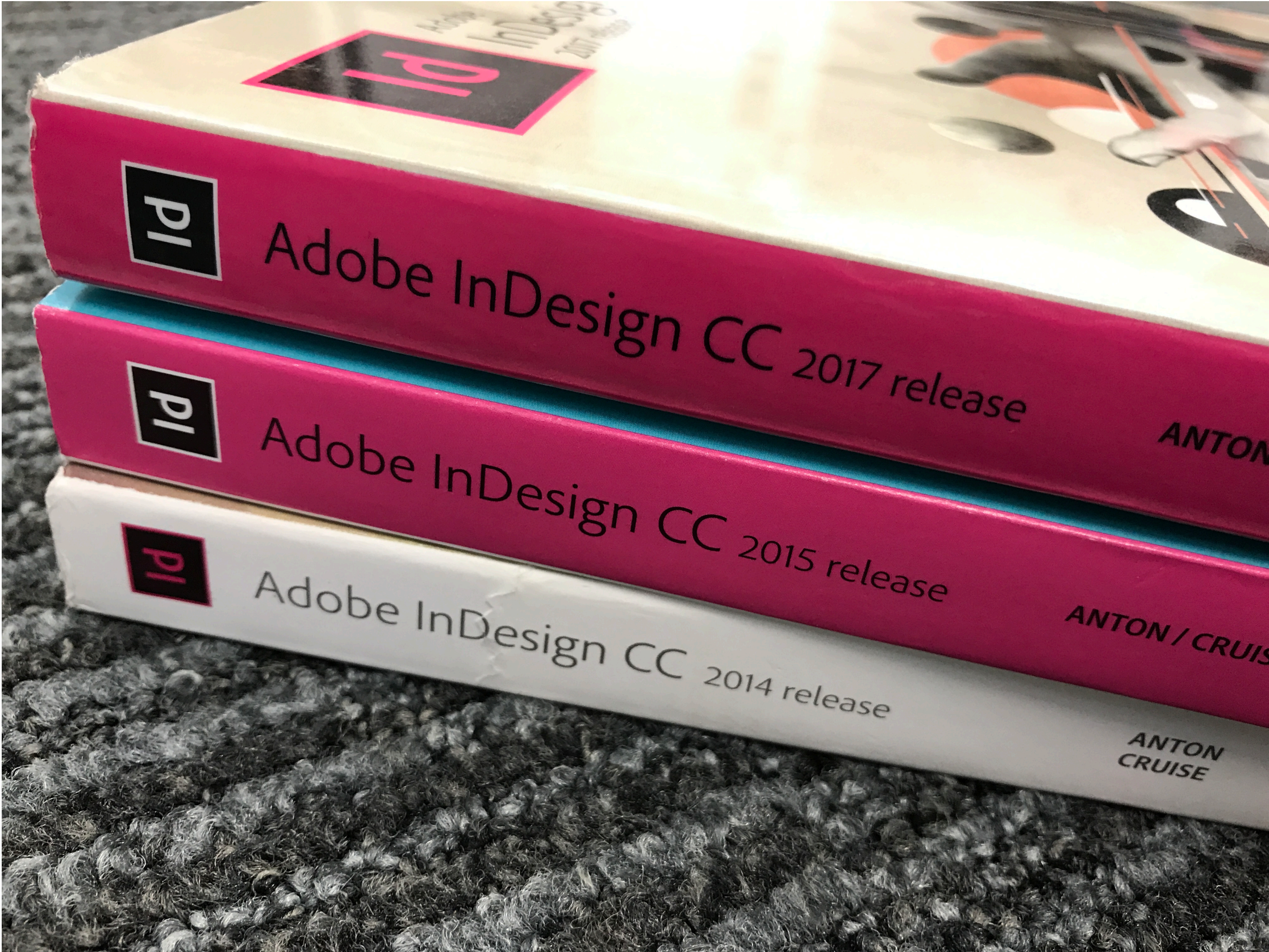
Editing Incrementally

Versioning for Code / Versioning for Publishing

- Can / Will versioning become standardised?

- Semantic Versioning

Version Control

Article by Boris van Hoytema - beta.newatoms.com
Using GitHub for Collaborative Journalism

Version Control Used in Software Development

GitHub, GitLab, BitBucket

Differences displayed in GitHub web site

Showing **1 changed file** with **13 additions** and **13 deletions.**

Unified | Split

26 ▪▪▪▪▪ splitbeforehere.jsx   View ⌄

@@ -5,31 +5,33 @@ StorySplitter

```
 5   An InDesign CS/CS2/CS3 JavaScript by FourAces          5   An InDesign CS/CS2/CS3 JavaScript by FourAces
 6   © The Final Touch 2006                                 6   © The Final Touch 2006
 7   Version 3.0.0                                          7   Version 3.0.0
 8  -                                                       8  +
 9  -                                                       9  +
10   Splits the selected Story to separate Text Frames,    10   Splits the selected Story to separate Text Frames,
     while maintaining their contents.                          while maintaining their contents.
11   ------------------------------------------------      11   ------------------------------------------------
     ------ -----------------------------------                  ------ -----------------------------------
12   Update by Naomi Kennedy                               12   Update by Naomi Kennedy
13   With modification by Chris Jennings                   13   With modification by Chris Jennings
                                                           14  +What modifications?
                                                           15  +I made sure that the file stays on the page where last split.
14   */                                                    16   */
15   #targetengine "session"                               17   #targetengine "session"
16   app.scriptPreferences.enableRedraw = 0;               18   app.scriptPreferences.enableRedraw = 0;
17  -                                                       19  +
18   var myScriptVer = "3.0";                              20   var myScriptVer = "3.0";
19  -                                                       21  +
20  -                                                       22  +
21  -                                                       23  +
22   if(app.documents.length != 0){                        24   if(app.documents.length != 0){
23       mySplitBefore();                                  25       mySplitBefore();
```

Version Control Used in text editing

GitHub, GitLab, BitBucket

Differences displayed in mobile app: *working copy*
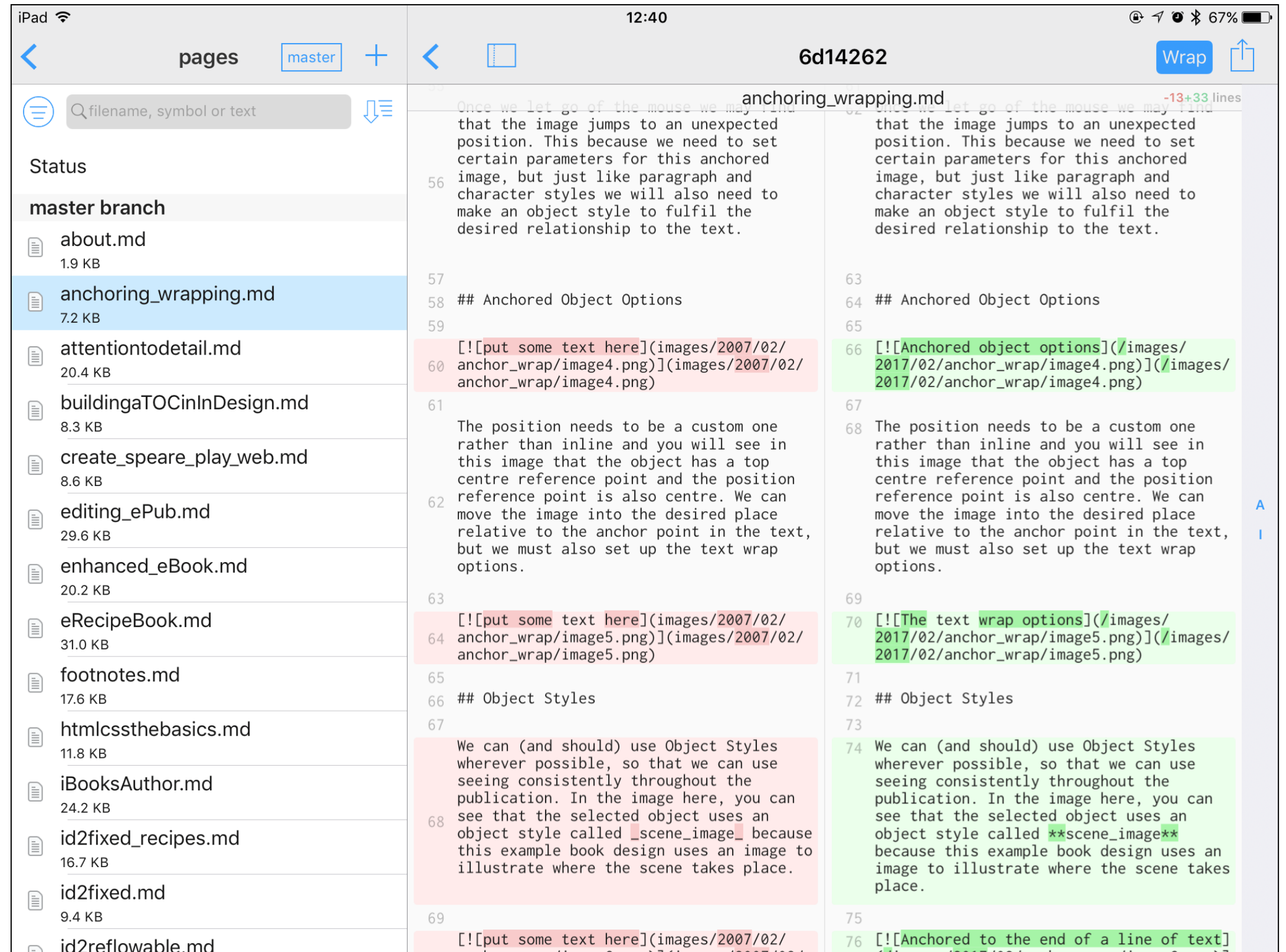
Collaborative Editing

Version Control Used in text editing

GitHub, GitLab, BitBucket

Graphical representation
of workflow with GitX

Penflip

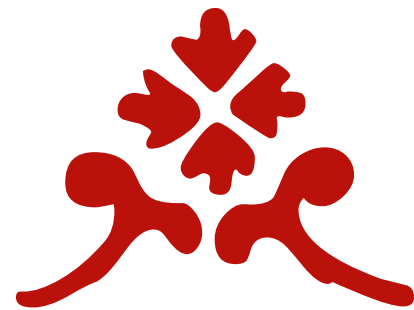30 Students contributing to the editing of this text

Penflip > InDesign

from Markdown source to InDesign via ICML
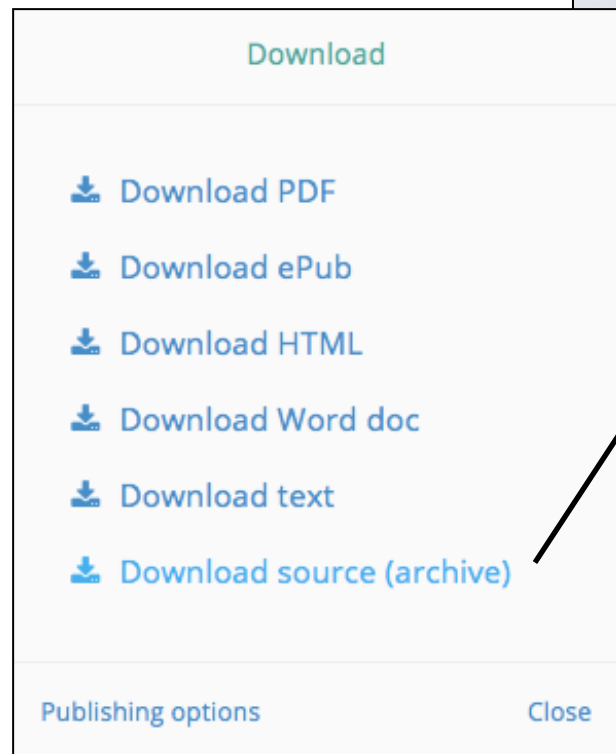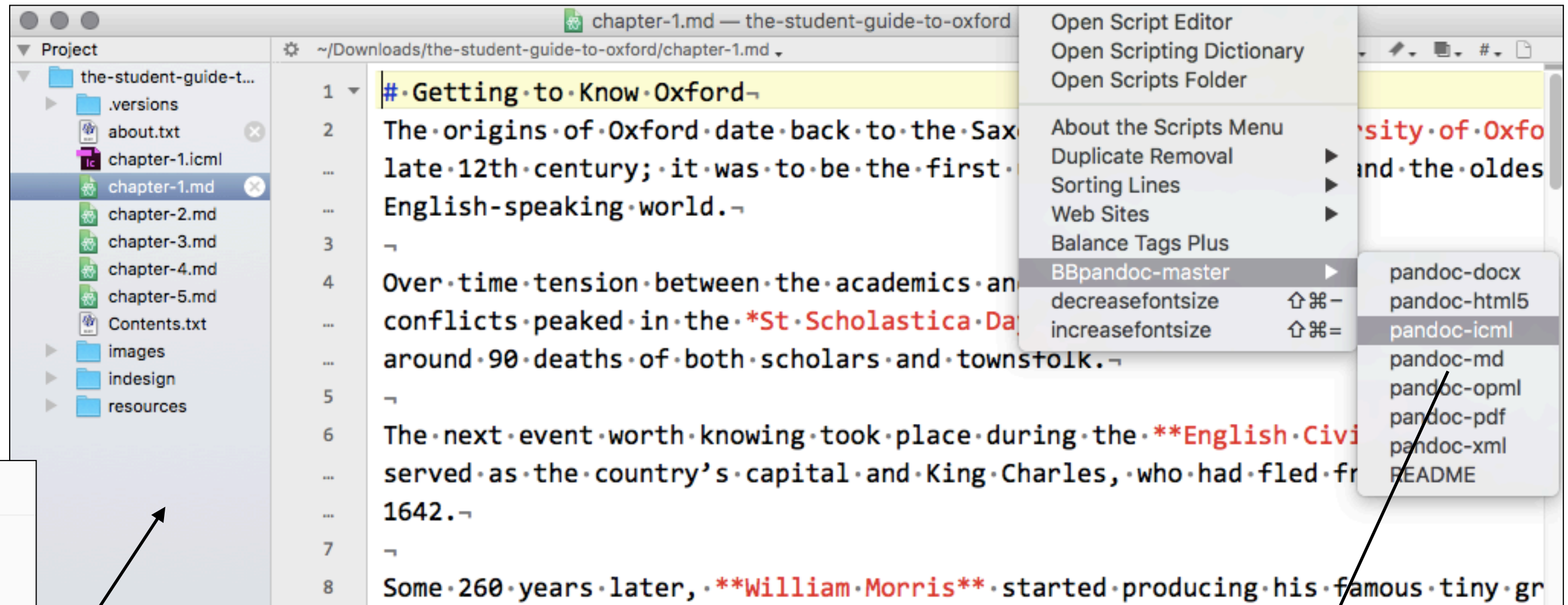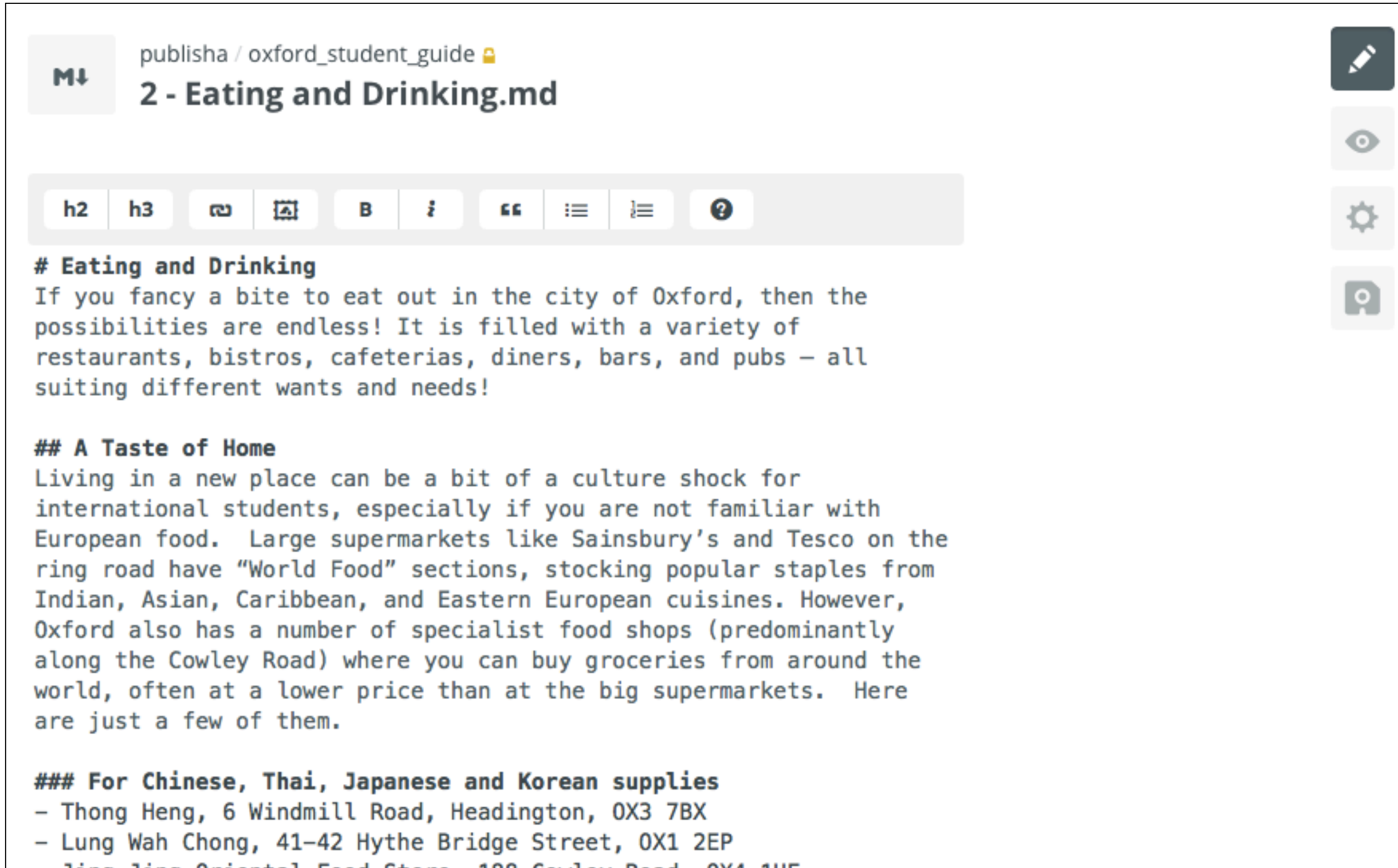
Some
Further Options under
consideration

prose.io

edit **GitHub** repository with free cloud service.

Content downloaded from GitHub at the end of the workflow.

GitBook

edit **GitHub** repository with free cloud service, or free desktop software

Content downloaded from GitHub at the end of the workflow.

Publishing Systems

OmniBook is an Open Source system

Here we see Chapter History

OmniBook is based on the *BookType* system

Publishing Systems

editoria is currently a development project

Version Control Systems

(Not a comprehensive list)

- Git, GitHub, GitLab

- Bitbucket

- Perforce
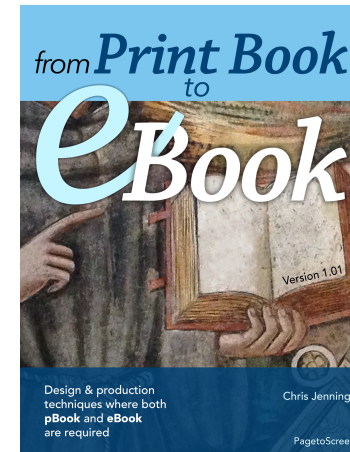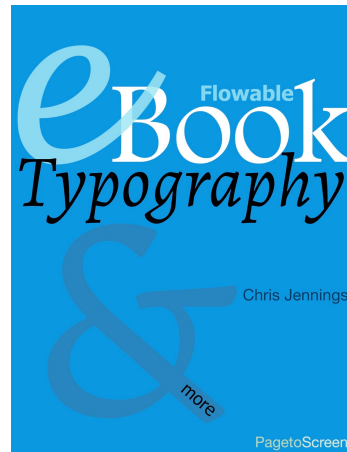
- Plastic

- Subversion

- Mercurial

Concluding

- Should publishers use clever version control software?

- Should publishers adopt semantic versioning

- Can media and publishing students benefit from using clever version control as individuals or in teams.

Thank You

Chris Jennings 2017

publisha.github.io

@pageboy